

■ ELECTION

November 2 is Election Day

“Nobody will ever deprive the American people of the right to vote except the American people themselves, and the only way they could do this is by not voting.”

— Franklin D. Roosevelt

In the United States we are given one of the most extraordinary opportunities available to mankind. We are given the chance to decide who we want to represent us, choosing what path our government takes. Even today, many people in the world can only dream about having this right, but, unfortunately, too many of us take it for granted.

Think your vote doesn't count? Consider the 1998 primary election when Mark McCormick lost to Tom Vilsack by less than two votes per precinct. The same is true for Richard Nixon who lost the 1960 presidential election by only one vote per precinct. Voting does not take that much time, and your vote can make a huge difference. Make sure your voice is heard.

This year's general election will take place Tuesday, Nov. 2. Polls will be open from 7 a.m. to 9 p.m. statewide. For first-time voters in Story County, you may register to vote so your name is on the election register (saving you time at the polls) by completing a voter registration form and submitting it to the County



Auditor's office by 5 p.m. Saturday, Oct. 23. Same-day voter registration is also available if you bring approved identification and proof of address with you to your assigned polling location. Absentee voting is also available if you will not be in town or you want to vote early. However you must submit a request for absentee ballot (available at ameschamber.com) to the Story County Auditor by 5 p.m. Friday, Oct. 29.

The Ames Chamber of Commerce is again committed to providing our members the resources needed to easily participate in the voting process. In addition to the information listed on our website (ameschamber.com) — including voter registration, request for absentee ballots, polling

locations and more — we are giving you the opportunity to hear directly from many of the candidates through four different forums so you can make an educated decision on Election Day.

Mark your October calendars and register as soon as possible to attend these upcoming candidate forums open to Ames Chamber members:

- **Gubernatorial candidate forum:** Former Gov. Terry Branstad (R), Noon to 1 p.m. Friday, Oct. 1.

- **Gubernatorial candidate forum:** Gov. Chet Culver (D), 2:30 p.m. Friday, Oct. 8.

- **State candidate forum:** Iowa House and Senate candidates, noon to 1:30 p.m. Thursday, Oct. 14, \$5 reg-

istration required (includes lunch) by Oct. 12.

- **County candidate forum:** (Treasurer, supervisors and attorney candidates), noon to 1:30 p.m., Thursday, Oct. 21, \$5 registration required (includes lunch) by Oct. 19.

All forums will be at Oakwood Road Church, 2400 Oakwood Road, and will be broadcast on 1430 KASI radio. Ames Chamber members may register online at www.ameschamber.com

For more information on voting and the candidates running in this November's elections, visit the websites of the Ames Chamber at ameschamber.com, or the Story County Auditor at storycounty.com/auditor. See you at the polls!



The mission of the Ames Chamber of Commerce is to provide our members services that strengthen the economic vitality in Ames and enhance the quality of life in our community.



2010 BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Maureen Dockstader, Chair
LWBJ

Jolene Randall, Chair-Elect /Vice Chair,
Government Relations

Knapp Tedesco Insurance

Chad Copley, Treasurer

Northwestern Mutual Financial Network

Carol Kisling, Vice Chair, Membership
KASI/KCCO Radio

Frank Nogel, Vice Chair, Community
Development

ISU Athletic Department

Cozette Hadley Rosburg, Immediate
Past Chair

Becker Underwood

Dan Culhane, President/CEO

BOARD MEMBERS

Jamie Courtney

Olde Main Brewing Company

Brian Dieter

Mary Greeley Medical Center

Nicole Gebhart

First National Bank

John Joiner

City of Ames

Michelle King

The Krell Institute

Kim Linduska

Des Moines Area Community College

Chris Nelson

Nelson Electric

Daniel Oh

Renewable Energy Group

Mark Reinig

Iowa State University

CONTACT US

The Chamber Update newsletter is published by the Ames Chamber of Commerce, 1601 Golden Aspen Drive, Suite 110, Ames, IA, 50010; phone: (515) 232-2310; www.ameschamber.com; fax: (515) 232-6716.

*It's new. It's fun. It's wacky.
It's just what you need when the cold settles in.*

It's ...

**CHAMBER
BOWL**

REGISTER YOUR TEAM TODAY!

Thursday, November 11, 2010

12:00 - 4:00 p.m.



1320 Dickinson Avenue, Ames

\$100 entry for team of four includes:

*Kingpin Pizza lunch buffet, 3 games of bowling, prizes awarded to top three teams,
and outstanding networking with over-the-top fun!*

THANKS TO OUR WONDER-BOWL SPONSORS:



THE TRIBUNE

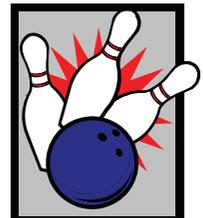


ISU Department
of Athletics



REGISTER TODAY!

www.ameschamber.com



■ CHINA

China business mission is a success

The business mission to China jointly sponsored by the Ames Chamber of Commerce and the Greater Des Moines Partnership was, by all accounts, a major success. The international expedition, which took place Sept. 1 to 9, was attended by 34 people from the Ames-Des Moines corridor representing industry, government, education and nonprofit entities.

Participants attended a session on “How to Do Business in China” while spending time at the U.S. Consulate in Shanghai and heard from trade officials on the best ways to enter the fastest-growing economy on the globe. The delegation also attended the Shanghai Expo with the highlight being a visit to the USA pavilion. From Shanghai, the group traveled to Beijing, where there was a reception for a number of Iowa companies that have operations in the Beijing region and others who have ties to Iowa (either working for Iowa companies with operations there or alumni of Iowa State University).

The Central Iowa contingent also attended the VIV Expo in Beijing, which was an industry trade show focusing on feed mills, poultry farms, pig farms, cattle farms, fish farms, agricultural farms, meat slaughtering companies, meat processing companies, feed ingredients and additives companies, farm and industry equipment suppliers, distribution, and wholesalers. With the strong presence of crop research and animal science in the Ames-Des Moines Corridor, this event was a logical stop for the regional economic development effort. Staff from the Ames EDC and the Greater Des Moines Partnership distributed materials translated in Chinese to all show exhibitors, and follow-up will be conducted in the coming weeks on a number of visits that occurred.

“The mission, the first of its kind for the two organizations, was intended to serve as a familiarization tour to educate our members with the hope that we can build upon this event to do more like this in the future,” said Dan Culhane, President and CEO of the Ames Chamber of Commerce and Economic Development. “While we have yet to debrief fully



CHAMBER OF COMMERCE PHOTO

Above: Dan Culhane, of the Ames Chamber, moderates a panel discussion on reverse investment in China at the United States Consulate office in Shanghai. Pictured, from left, are Andrew Billard, commercial officer, U.S. consulate; Dan Culhane; Gentry Sayad, attorney at Frederikson and Byron Law Firm-Shanghai office; and John Ling, managing director of the Shanghai office for the South Carolina Department of Commerce.

Right: Gary Botine, of Sauer-Danfoss, and Dan Culhane have fun experiencing the culture of Beijing.

on the China mission. Our hope is that we will embark upon a similar venture in 2011 to another country that will catch the interest of our respective memberships.”



AMES YOUTH

Ames among the nation's 100 Best for Young People



The efforts of Ames Chamber Education Connections committee and civic and community leaders were honored on Sept. 21 when America's Promise Alliance, the nation's largest partnership organization dedicated to youth and children, announced that Ames had been named a winner of the alliance's 100 Best Communities for Young People competition presented by ING. Ames' 2010 recognition marks the second win for Ames in the competition. Ames was first named one of the 100 Best in 2008. (There was no competition in 2009.)

The 100 Best designation recognizes those communities that make youth a priority by implementing programs that help keep children in school and prepare them for college and the 21st century workforce. In addition to enhancing local educational opportunities, most winning communities have taken steps to facilitate improved access to health care for its young people, encourage civic engagement and supply developmental resources that create better places for young people to live and grow.

Ames was selected as one of the nation's 100 Best because of its unique programming established to support its

young people. Outside of school, organizations such as the city of Ames, Iowa State University, the Ames Chamber of Commerce, Boys and Girls Club, and Youth and Shelter Services open their doors with opportunities for youth to be engaged, educated and challenged for success through their countless programs, clubs, organizations, policies, initiatives and support services

In addition to the 100 Best distinction, Ames will receive two road signs identifying Ames as one of 100 Best, as well as a trophy to be presented to local officials later this year.

Class begins for Youth Leadership Ames

The Ames Chamber Education Connections Committee and Young Professionals of Ames are excited to announce the launch of their new program, Youth Leadership Ames. Following in the footsteps of the Chamber's successful Leadership Ames program, in its 24th year, the Youth Leadership Ames program is designed to develop the community leadership potential of area high school students in the Chamber member school districts.

Gilbert and Ames High School sophomores were invited to complete an application to be eligible for participation during their junior year of high school (2010-11 school year). A selection committee comprised of Gilbert and Ames school administrators, guidance counselors and students, Leadership Ames alumni, Young Professionals of Ames board members, and a representative from the business community reviewed applications and selected this year's class.

The first session for Youth Leadership Ames was Sept. 8 at the 4-H Center in Madrid, where the youth were led through ice breaker and team building exercises.



In the next few months, the youth will be learning about non-profit organizations, city government, health care, financial management and leadership development.

Education Connections and Young Professionals of Ames are pleased to announce this year's inaugural Youth Leadership Ames class: Ayeesha Ali, Ames High School; Sarah Azam, Gilbert High School; Sarah Baker, Gilbert High School; Bo Brammer, Ames High School; Melanie Chang, Ames High School; John Elsenbat, Ames High School; Kay Harper, Gilbert High School; Carlton Jones, Gilbert High School; Katelyn Thilges, Ames High School; and Zech Walker, Ames High School.

For more information please contact Crystal (crystal@ameschamber.com) or call the Chamber office at (515) 232-2310.



CHAMBER OF COMMERCE PHOTO

Youth Leadership Ames Class I takes a break after completing the teams and high ropes courses for their session on team building. They are, front row, left to right, Katelyn Thilges, Melanie Chang, Bo Brammer, John Elsenbat, Carlton Jones; back row, left to right, Zech Walker, Ayeesah Ali, Sarah Bake, Kay Harper and Sarah Azam.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
October calendar					1 Noon: Candidate Forum, Former Gov. Branstad (Oakwd RdCh)	2 <i>ISU vs Texas Tech (Family Weekend)</i>
3	4	5	6 8 a.m.: Leadership Ames Noon: Education Connect (YSS)	7 7:30 a.m.: Bus Improvmt Council (C)	8 2:30 p.m.: Candidate Forum, Gov. Culver (Oakwd Rd)	9 <i>ISU vs Utah</i>
10	11	12 11:30 a.m.: Prof Dev Series Lunch (Somerset)	13 Youth Leadership Ames Noon: Membership Committee	14 Noon: Candidate Forum-State (Oakwd Rd)	15 4:30 The Iowa Stater ribbon cutting	16 <i>ISU at Oklahoma</i>
17	18	19 5 p.m.: BAH (First Natl. Bank)	20	21 7:30 a.m.: Bus Improvmt Forum (Somerset) Noon: Candidate forum, County (Oakwd Rd)	22	23 <i>ISU at Texas</i>
24 31	25	26 8 a.m.: Leadership Ames	27	28 7:30 a.m.: Bus@Bkfast (Farm Bureau Fin. Svc.)	29	30 <i>ISU vs Kansas (Homecoming)</i>

ACC: Ames Chamber of Commerce | AEDC: Ames Economic Development Commission | BAH: Business After Hours | C: Chamber office | R/C: Ribbon cutting | YPA: Young Professionals of Ames

BUSINESS AFTER HOURS
A Night in the Spotlight

OCTOBER 19, 2010 5:00 P.M. - 7:00 P.M.
PLEASE JOIN US FOR HORS D'OEUVRES AND BEVERAGES
AT FIRST NATIONAL BANK (DOWNTOWN)
405 5TH STREET

EVENT SPONSORED BY

1st FIRST NATIONAL BANK
AMES + AMERY

G
GATEWAY INSURANCE SERVICES

DONALD E. GOOD, D.B.S., P.C.
BRANDON M. PATTON, O.D.S.
SMALL BUSINESS & COMMERCIAL CONSULTANTS

NYEMASTER GOODE
NYEMASTER, GOODE, WERT, HANSELL & O'BRIEN, P.C.
ATTORNEYS & COUNSELORS AT LAW

BUSINESS AT BREAKFAST

Thursday, Oct. 28, 7:30 a.m.
Farm Bureau Financial Services,
2603 Northridge Parkway

Join us Oct. 28 to give a two-minute “shameless plug” about your organization while handing out business cards, brochures and any other promotional materials that describe your business or organization. If you’ve never attended before, make this month your first.

We purposely keep this event small to ensure great one-on-one interaction with fellow Chamber members, so your RSVP is very important.

Please register no later than noon Wednesday, Oct. 27. The



event and continental breakfast is free, but you must RSVP to participate.

You can register at www.ameschamber.com.

See you at breakfast!

BUSINESS IMPROVEMENT FORUM

How healthy is your workforce?

Thursday, Oct. 21, at 7:30 a.m.
Somerset Clubhouse (2400 Aspen
Road)

Food and Beverage Sponsor: West
Ames Hy-Vee

Employees of Ames Chamber businesses are invited to attend our next Business Improvement Forum on Thursday, Oct. 21, where we will discuss How Healthy Is Your Workforce? presented by Jon-Scott Johnson, of Midwest Insurance Corporation. Today, more than ever, top-performing employees are critical to business success. Keeping employees

healthy and productive is increasingly important to job performance and overall profitability.

This session will provide an overview of the current state of health in the workplace, why workplace wellness matters, and considerations for improving the health of your workforce. Please RSVP by Wednesday, Oct. 20, by registering on our website at www.ameschamber.com or calling Crystal at (515) 232-2310. Business Improvement Forums are open to Ames Chamber members only and are free to attend. Continental breakfast is provided.

LUNCH AND LEARN

Budget principles and practices

Tuesday, Oct. 12, 11:30 a.m.
Somerset Clubhouse, 2400 Aspen
Road, Food Sponsor: Flame'n'
Skewer

Chamber members and non-members are invited to attend Budget Principles and Practices, presented by ATW Training and Consulting. It is more important than ever that all employees understand the importance of the

budget and its achievement throughout the year. Learn more about the budget process and how to contribute to creating and managing a budget while leading to a stronger business performance. Registration is just \$15 for Chamber members (\$25 for non-members) and includes lunch. Register for this event on our website at www.ameschamber.com or by calling Crystal at (515) 232-2310. Please register by Monday, Oct. 11.

THRILL OF THE GRILL



CHAMBER OF COMMERCE PHOTO

Above: Susan Gwiasda, of the city of Ames, gets some grilling tips from everyone's favorite mascot Cy.

Right: Past chairs of the Chamber Board Scott Bauer, of First National Bank; Darryl Bennett, of Championship Productions; and John Russell, of Bankers Trust, smile after the ceremonial lighting of the grills.



Thanks to all who attended the steak fry

Thanks to all who attended our "Thrill of the Grill Steak Fry" on Sept. 7. The steaks from Hy-Vee Lincoln Center were fantastic, and so was the company. Thanks to our sponsors and also to Coldwater Golf Links who stepped up to host our relocated event.

Event Sponsor:



As part of its 15th year anniversary celebration, Global Reach Internet Productions announced the winners of their free websites contest during the Steak Fry.



CHAMBER Gold MEMBERS

Thank you to the following members who have donated 10 percent more than their annual dues for Chamber projects:

Lisa Heddens
Hawkeye Energy Holdings
Frank and Jane Schill

Because of contributions from members like these, the Ames Chamber can maintain a level of excellence in the services we provide. All of our Gold Members will be recognized with a Gold Member decal and at our Annual Event.

Ames Chamber and AEDC staff

- **Dan Culhane**
President and CEO
- **Eve Doi**,
Vice President
Communications and Chamber
Operations
- **Ron Hallenbeck**
Vice President, Existing Business
and Industry
- **Cindy Doolittle**
Director of Membership Development
- **Crystal Davis**
Director of Professional and
Community Development
- **Amy Mogren**
Director of Finance and Administration
- **Sarah Buss**
Director, YPA and Operational
Programming

Welcome, new Ames Chamber members

Clark Career Consulting is owned by Susan Clark. She is a Certified Career Management Coach and specializes in transformational coaching with people throughout the life spectrum, from the first job to career transitions during the primary working years. She partners with organizations to provide career coaching as well as training related to team building, MBTI, communications and continuous improvement to help increase productivity and improve the bottom line. Contact Susan at (515) 450-5359.

www.linkedin.com/in/susankclarkccmc

Measure Inc. is a full-service communication design business inspired by the convergence of art and science and dedicated to the engineering of design solutions. They specialize in identity development, branding, print design, interactive design, retail design, environmental design and illustration. They do this by helping clients identify unique messages and developing innovative ways of connecting their clients with their audience. Call Chad at (515) 296-0718 or visit 2321 North Loop Drive, Suite 105 (Research Park).

PhotoSynthesis is a locally owned digital photo services store. Your photos are printed on a thicker archival paper, plus they check your files and adjust for color and density when needed. You can order online 24/7 or in person at the store. Also available are passport photos, hundreds of photo gifts, restorations, VHS transfers, slide scanning and more. The store is located at 317 Main Street or call (515) 232-8050.
www.waldenphoto.com

The IowaStater Restaurant is a casual dining restaurant featuring a menu with a fresh take on comfort food. Familiar dishes are offered with a twist: Barbecue pork tacos, meatloaf with sundried tomato pesto, buttermilk onion rings, sirloin sliders and much more. The IowaStater also features a contemporary, full-service bar. It is located at 2100 Green Hills Drive inside the Gateway Hotel and Conference Center.
www.iowastaterrestaurant.com

The Salon in Ames, located at 232 Main Street, has a goal to become the destination of choice for all ages desiring to be well groomed. Its commitment is to provide the latest hair styles and beauty products that will inspire clientele to greater personal and professional successes. Its philosophy is to provide products and services to the public in a relaxed, clean, friendly atmosphere at an affordable price. Call (515) 232-2235 for an appointment. www.thesaloninames.com

Are YOU a member of the Ames Chamber of Commerce?

Make new connections, promote your business, take advantage of professional development programs and more when you join the Ames Chamber of Commerce. Contact Membership Director Cindy Doolittle at (515) 232-2310 for more information on how you or your organization can become a Chamber member.

When you join, here are some of the many benefits you can take advantage of right away!

- Post coupons on our Web site for FREE.
- Attend monthly Business After Hours, Business at Breakfasts, Business Improvement Forums, Speed Networking and more for FREE.
- Take advantage of reasonably priced ways to promote your business such as ribbon cuttings, mailing labels and membership mailer, just to name a few.
- Discounted Young Professionals of Ames membership (ages 21 to 40).

■ MILESTONE MEMBERSHIPS

Congratulations to the Chamber's 5&0 members

Congratulations to our "5&0" Ames Chamber of Commerce members.

Because of members like the ones listed below who have supported the Chamber for several years, we are able to maintain a level of excellence in the services we provide and expand our programming to better help the Ames business community.

The Ames Chamber of Commerce is grateful for their leadership and loyalty. Join us in thanking these members for being some of the many reasons so many choose Ames to live, work and thrive.

Five-year Chamber anniversaries:

Alpha Copies & Print Center, AmesNewsOnline.com, Comfort Inn of Story City, Café Shi, Cross Wealth Management, Des Moines Area Community College, Global State Mortgage, Herrick Dental PC, Hickory's Hall Banquet & Event Center, Haverkamp Properties Inc., Honey Creek Golf Club, HWS Consulting Group, ICS Advanced Technologies, Iowa Sports Foundation, Iowa State University Athletic Department, iSeek Corporation, Marshalltown Broadcasting Inc. Kix 101.1FM/KFJB 1230AM, Northern Lights Center, Pinnacle Properties, Shoppes on Grand, Skin Solutions Dermatology, Skunk River Cycles, Stumbo Associates Land Surveying Inc, Tom Randall Real Estate Team, Valley Bank

10-year anniversaries:

Central Iowa Transit Inc., Con-

sumers Energy, Country Inn & Suites of Ames, Grandgenett Family & Pediatric Dental, Robert Grathwohl, Iowa Heart Center, Payroll Services of Iowa Inc, Midland BioProducts Corporation, R & C Landscape & Lawn Care, Norm Rudi, Snyder & Associates Inc, Sylvan Learning Center

15-year anniversaries:

Center for Child Care Resources, Dayton Road Development Corp, First Federal Savings Bank of Iowa, Hampton Inn, Lutheran Services of Iowa, Red Lobster

20-year anniversaries:

National Farmers Organization, Bill & Betty Waters, Cook's Emporium, Wolfe Eye Clinic, Carpet One Floor & Home

25-year anniversaries:

Ames Community Preschool Center, EconoLodge Ames, Tom Stark, State Farm Insurance-Pat Brown Agency, North Grand Wal-Mart

30-year anniversaries:

His and Hers Styling Salon, Hy-Vee Lincoln Center, Valentino's

40-year Member:

George White Chevrolet

55 Year Member:

ISU Alumni Association

60 Year Anniversary:

Hy-Vee Food Store West, Reese Electric Motor Co. Inc

65 Year Anniversary:

James E. Dickson, CPA CFP

■ RIBBON CUTTINGS



CHAMBER OF COMMERCE PHOTO

RE/MAX Real Estate Center celebrated 25 years of serving Ames and the surrounding communities with a ribbon cutting on Sept. 10. RE/MAX specializes in the sales of residential and commercial properties. Call (515) 232-4663 for more information or visit owners Bill and Traci Jennings at 1606 South Duff Ave.



CHAMBER OF COMMERCE PHOTO

Studio 7 Salon and Spa had a ribbon cutting at its new location, 2624 Northridge Parkway. Studio 7 is a modern full-service hair salon and spa. It provides services that are difficult to find including the keratin complex, bamboo fusion massage and barefoot back massage. Call for an appointment at (515) 268-1693. www.studio7ss.com.

■ RIBBON CUTTINGS



CHAMBER OF COMMERCE PHOTO

SUCCESS Gymnastics opened its doors a year ago and celebrated its new business on Aug. 19 with a ribbon cutting. SUCCESS has recently completed an expansion and added new apparatus. "It's all about the kids," is their motto. Owners Courtney Crandell and Amy Pyle provide the highest quality of gymnastics instruction in a safe environment, inspiring young athletes to achieve success with their athletic and personal aspirations. Call (515) 292-2121 or visit them at 1347 XB Place. www.successgymnastics.net.



CHAMBER OF COMMERCE PHOTO

Reiman Gardens had a ribbon cutting on Sept. 9 to "Name the Gnome," the world's largest concrete garden gnome who has made his home here this summer. You can visit all the hidden garden gnomes at 1407 University Ave. Reiman Gardens continues to educate, enchant and inspire environmental stewardship through displays of living beauty. The gardens provide opportunities for learning through a year-round education program and special events. Call (515) 294-8981. www.reimangardens.com.



UPCOMING RIBBON CUTTINGS:

• 4 p.m. | Oct. 15 | **The IowaStater Restaurant** | 2100 Green Hills Drive

If your business has a reason to celebrate, from a grand opening or relocation to an anniversary or change in ownership, draw some attention with a ribbon cutting by bringing Chamber members and media to you! Contact Cindy (232-2310) to schedule a Ribbon Cutting of your own!

■ AMES CHAMBER OF COMMERCE AMBASSADORS

Matt Beglinger, managedpoint LLC

Kim Behrendt, Wells Fargo Bank

Justin Bennett, Strong Tower Consulting

Clarissa Wing, Wells Fargo Bank

Steve Bock, RE/MAX

Adam Boeding, First American Bank

Paula Brown, First American Bank

Ross Buffington, Exchange State Bank

Kristi Carlberg, Dentistry at Somerset

Ritchie Chieves, Hampton Inn/

Holiday Inn/ Holiday Inn Express

John Coder, Ames Community Bank

Tom Drenthe, Modern Woodmen of America

Stacy Dreyer, First National Bank

Linda Gibbs, Greater Iowa Credit Union

Casey Roth, First National Bank

Barry Green, Ames Community Bank

John Greving, The Tribune

Andrea Gronau, Wells Fargo Bank

Abby Hausmann, The Blood Center of Iowa

Patrick Henry, Adams Funeral Home

Traci Jennings, RE/MAX Real Estate Center

Matt Julich, Bear Marketing

Amy Juhnke, Lutheran Services in Iowa

Sara Lehman, First National Bank

Joy Leister, Valley Bank

Ryan Lynch, First National Bank

Lauris Olson, Ames Bulletin Board/AmesNewsOnline.com

David Orth, Special Olympics Iowa

Tom Randall, Tom Randall Real Estate Team

Jeff Ratcliff, Executive Express

Cindy Schwickerath, Heartland Technology Solutions

Mary Beth Scott, The Tribune

Nathan Scott, U.S. Bank

Michael Sills, OnMedia Precision TV Advertising

Kristine Snyder, Gateway Hotel and Conference Center

Terry Stark, Chocolaterie Stam

Amy Jo Watzek, Sam's Club

Austin Woodin, Edward Jones Investments

YOUNG PROFESSIONALS OF AMES



CHAMBER OF COMMERCE PHOTO

YPA Board members Dan Nutini (Roseland, Mackey, Harris Architects) and Travis Kramer (Iowa State University) wish the Cyclones luck on their season with a tailgate party at Jack Trice Stadium.

YPA Cheers on the Cyclones! ISU vs. NIU

A little rain didn't dampen the YPA's annual tailgate event for the Cyclone's season opener against Northern Illinois University. Hosted by YPA Board member Travis Kramer in lot S5, YPA members and their guests came to eat, drink and gear up for Cyclone football.

The sun shines on YPA's annual golf outing

The Young Professionals held their Annual Golf Outing on Sept. 17 at the Ames Golf and Country Club. All the golfers, sponsors and volunteers were treated to fantastic weather, along with great food, prizes and networking on the greens. Thanks to all of our hole sponsors:



CHAMBER OF COMMERCE PHOTO

A couple of Ames Young Professionals drive to their next hole during the annual golf outing at the Ames Golf and Country Club.

- ACE Community Credit Union
- Ames Chamber
- Bankers Trust
- Bickford Cottage
- Bock Real Estate
- Celebrations
- Country Landscapes
- Global Reach
- Green Hills Healthcare
- Green Hills Retirement
- Marshalltown Broadcasting
- Olde Main Brewing Company
- Paul Livingston – Hunziker & Associates
- Roseland Mackey Harris Architects
- Story County Auditor and Elections
- Tommy's Salon
- Orning Glass
- Scott Richardson Agency

Mark your calendars for upcoming YPA events:

Lunch, anyone? In place of our traditional evening event, join us for a special social-only lunch at Fuji Japanese Steakhouse on Friday, Oct. 8. Members and non-members are welcome, and you won't want to miss the show!

Registration is requested on or by Wednesday, Oct. 6, in order to accommodate everyone at the Hibachi tables. Each registrant is



Committee meetings

- **Leadership and Professional Development**, Ames Chamber, Noon, Oct. 11.
- **Community Outreach & Partnerships**, Somerset Clubhouse, Noon, Oct. 26.
- **Membership & Social**, Ames Chamber, Noon, Oct. 28.

YPA 2010-11

Annual Sponsors

Ace Community Credit Union
Ames Chamber of Commerce
Ames Community Bank
First National Bank
Global Reach Internet Productions
Green Hills Health Care
Hunziker & Associates, Realtors
ISU Masters of Business Administration Program
Mary Greeley Medical Center

responsible for the cost of his or her meal.

*Note: there will be no FAW this evening.

More Activities for YPA:

- **Oct. 20:** Meet the Professional, Betty Baudler-Horras at Mary Greeley
- **Oct. 21:** Fall Dine and Dash, the YPA's version of a progressive dinner
- **Nov. 12:** Leadership Symposium: Influencing without Authority, Motivating Others, and building Effective Teams. Speaker: Dawn Vanderloo. (<http://pcgcoaching.com?dawnvanderloo.aspx>).

■ MAIN STREET CULTURAL DISTRICT

October news from the District

Main Street Iowa assessments provide guidance for the future of the Main Street Cultural District

On Sept. 8 and 9, a team of professionals from the Main Street Iowa Program held an assessment visit with the Main Street Cultural District. They assessed the current direction of the Cultural District and through meetings with MSCD investors, city council and the community, they provided recommendations for the district to consider. Following are some highlights of their recommendations.

How can the Main Street Cultural District make Ames a better place for business? How can the business climate be improved?

- Create a “Hot List” of potential properties for development.
- Evaluate existing incentives for relevancy and utilization. Incentives to consider: Tax credits, federal historic preservation tax incentives program, Iowa Department of Economic Development programs including the Main Street Iowa Challenge Grant and Main Street Iowa Design Assistance Design.

How can the Main Street Cultural District improve social activities and promotional opportunities for Ames?

- Review the promotion calendar, both the activities sponsored by Main Street Cultural District and others.



CHAMBER OF COMMERCE PHOTO

The community is invited to bring their children, grandchildren, daycare and preschool classes to downtown Ames for a daytime trick-or-treat from 10 a.m. to 2 p.m. Friday, Oct. 29.

Get a big picture of activities offered and held in downtown Ames.

- Marketing/Outreach: An organization can never do too much marketing, and it never ends.

How can the Main Street Cultural District improve the look and feel of downtown Ames?

- The Design Committee has been successfully partnering with the Ames Foundation to implement the downtown beautification project and begin downtown cleanup programs focused on cigarette butts. To build

on these beautification efforts, consider expanding cleanup efforts into formal events.

- Use National Register for Historic Places listing as foundation for educational opportunities and promotion of façade improvement. In cooperation with the Ames Historic Preservation Commission, the city is preparing to complete a National Register of Historic Places nomination for the downtown district.

Anyone interested in seeing the entire recommendations list from Main Street Iowa, please e-mail

Fall Schedule of Events

- **FACES Festival:** Saturday, Oct. 16.
- **MSCD Trick-or-Treat:** Friday, Oct. 29.
- **Snow Magic Kickoff & Tree Lighting:** Friday, Nov. 19.
- **Snow Magic and Festival of Trees:** Nov. 19 to Dec. 4.
- **Snow Ball Drop:** Saturday, Dec. 4.

For more information about these events, please visit www.MainStreetCulturalDistrict.com.

Angela at director@mainstreetculturaldistrict.com.

Trick-or-Treat Downtown: Friday, Oct. 29

The community is invited to bring their children, grandchildren, daycare and preschool classes downtown for a daytime trick-or-treat from 10 a.m. to 2 p.m. Friday, Oct. 29. Shops will provide candy, healthy treats and goodies for all costume-wearing youngsters. There will also be creative fall window displays and decorated pumpkins for all to enjoy. There may even be an opportunity to vote on your favorite.

Continued on next page

■ MAIN STREET CULTURAL DISTRICT

FACES of Ames celebrates diversity

Join community organizations and businesses this fall for FACES of Ames to celebrate our community. This year's event will take place from 10 a.m. to 3 p.m. Saturday, Oct. 16, at Bandshell Park. The goal of FACES of Ames is to celebrate the residents, organizations and businesses that create the unique and special qualities that define and unite Ames. This event will pro-

mote inclusiveness, welcome new residents and build relationships within our community. There will be entertainment, booths, food and much more that celebrate the diversity in the Ames community.

FACES of Ames (formally FACES) will expand from previous years and not just celebrate the different cultures and ethnicities we have in Ames. This year's celebration will display all of the groups, organizations and businesses that display the diversity we have in our community. This year's event is being planned by the Ames Human Relations Commission, United Ames and local community volunteers. Visit www.unitedames.org to learn

more about FACES of Ames and the organizations that are participating this year.

Snow Magic on Main: Friday, Nov. 19

Friday, Nov. 19, marks the kick-off of Snow Magic on Main with the official tree lighting in Tom Evans Park. The evening includes live holiday music, visits from Santa, the Festival of Trees, horse-drawn wagon rides, train rides, carolers, special events in many shops and much more. This year, there will be

Snow Magic

Friday, Nov. 19

• **5 to 8 p.m.** Live holiday music, children's activities, open houses and events for the whole family

• **6 p.m.** Lighting of the holiday tree at Tom Evans Park.

events spanning three weeks from Friday, Nov. 19 to Saturday, Dec. 4, with activities including visits with Santa, the Festival of Trees, cookie decorating, the Snow Ball Drop and more. Anyone interested in volunteering for this fun event, please contact the MSCD office, (515) 233-

3472 or e-mail events@mainstreetculturaldistrict.com. Snow Magic is sponsored by Ames Electric Services-Smart Energy and is supported by the Ames Community Grant Program.

The Main Street Cultural District was established on Jan. 1, 2004. Its mission is to advance and promote downtown as the destination district in the heart of the Ames community. To keep updated on District happenings, become a fan of the Main Street Cultural District on Facebook, bookmark MainStreetCulturalDistrict.com and contact our office at (515) 233-3472. The Main Street Cultural District is an affiliate organization of the Ames Chamber of Commerce.

■ THE ART OF COMMUNITY

Enter your creative perspective of 'Thriving in Ames'

It's time to get those creative juices flowing! We're looking for photographers, painters, illustrators, graphic designers, sculptors and others who will use their talents to create original masterpieces surrounding the theme of Thriving in Ames.

The submission period opens this month and runs through Friday, Nov. 19. The juried selections and Best of Show piece will be announced during the Ames Chamber's "Gala-ry" event in February.

The art competition, first announced earlier this summer, will culminate with a Best of Show prize selected



by a jury and presented to the artist along with a commission award of \$1,000. The winning piece will also be reproduced as a limited edition print, signed and numbered by the artist, available for sale during the February Annual Event.

In addition, all the jury-selected submissions of the contest will be photographed and published in a coffee

table book published and distributed by the Ames Chamber of Commerce. This book will be the perfect gift for friends, family, clients and alumni who will appreciate the beauty and diversity of our community.

The competition is open to any Story County resident, but all entries must be submitted through an Ames Chamber of Commerce member organization (or individual member). For a list of members, and for full details on contest guidelines and entry forms, please go to our website at www.ameschamber.com and look under "Art of Community"

Art mediums accepted for Art of Community:

- Acrylic/tempera
- Drawing (charcoal, graphite, ink, pencil)
- Digital
- Mixed media*
- Oil painting
- Watercolor
- Photography (black & white, color)
- Glass*
- Woodworking*
- Sculpture*

- Pottery* (earthenware, stoneware, porcelain)

*Three-dimensional works may be submitted for jury selection and inclusion in The Art of Community book but cannot be considered for best of show entries which will be reproduced for sale and distribution, and therefore will not be eligible for the \$1,000 award.