



FOR IMMEDIATE RELEASE

To: Ames Media
From: Ames Main Street Farmers' Market
Date: May 5, 2016
Re: Ames Main Street Farmers' Market Opening Weekend

Saturday Kicks off Sixth Season of Ames Main Street Farmer's Market

Ames, IA – The Ames Main Street Farmers' Market (AMSFM) kicks off its 6th season this Saturday, May 7th. The 2016 market season will run every Saturday through October 29th from 8a.m.-12:30p.m in historic downtown Ames. In October market hours will change to 9:00a.m.-12:30p.m.

The Market will be held on the 300 and 400 blocks of Main Street and offer fresh local produce, meats and cheeses, crafts, artwork, and delicious prepared food. The Main Street Farmers' Market will also feature live music, local entertainment, educational and free children's activities and much more!

“We're excited for our 6th season on Main Street,” said Market Manager Lojean Petersen. “We have had so much interest in the Market and have more vendors signed up for the season than ever before. With special events planned each week and live music and free children's activities there will be something new and exciting every Saturday.”

The opening weekend will bring a fun new event to Ames—a Food Truck Showdown. The Food Truck Showdown will have a variety of Ames and Central Iowa food trucks competing for the best overall food truck voted by the Ames community during the market from 8AM-12PM.

The showdown is free and open to the public. The community will be able to purchase food items from the food trucks before casting their vote. The event aims to help support and fundraise for the Ames Main Street Cultural District's Lighting Project.

A variety of other special events are planned for the Farmers' Market season:
May 7th - Food Truck Throwdown (Leadership Ames Project), Bookmobile, Cy at the Market
May 14th - Free Face Painting by Joyful Colorz
May 21st - Free Petting Zoo
May 28th - Gotcha Game Inflatables

For more event info and to keep up to date on weekly vendors, kids' activities and special events at the Market please bookmark www.AmesMainStreetFarmersMarket.com and become a fan on Facebook (Ames Main Street Farmers' Market) or follow the Market on Twitter (AmesFarmersMkt).

The Ames Main Street Farmers' Market is led by the Ames Chamber of Commerce and is supported by the Ames Community Grant Program.

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