ames
CHAMBER OF COMMERCE

JANUARY 2017

Chamber Update

Looking for a new employment opportunity or new employee in 2017? Visit WorkInAmes.com

The mission of the Ames Chamber of Commerce is to provide our members services that strengthen the economic vitality in Ames and enhance the quality of life in our community.

ames CHAMBER OF COMMERCE

THANK YOU 2016 BOARD OF DIRECTORS

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The **Chamber Update** newsletter is published by the **Ames Chamber of Commerce**
304 Main Street, Ames, IA, 50010;
phone: (515) 232-2310; fax: (515) 233-3203;
www.ameschamber.com.

EDUCATION CONNECTIONS

Scenes from Youth Leadership Ames

Youth Leadership Ames recently had their non-profit day. The class visited and learned more about local non-profit organizations in our community. Youth Leadership Ames is a program developed by the Ames Chamber of Commerce and Young Professionals of Ames to develop the community leadership potential of area high school juniors in the Chamber member school districts. It is the goal of the Ames Chamber of Commerce to provide area youth with an unique opportunity to interact with community leaders and institutions, to explore educational and career options and broaden their perspectives on community issues.

Thank you to Renewable Energy Group, McDonald's and Young Professionals of Ames for sponsoring our Youth Leadership Ames Program.

LEADERSHIP AMES

Leadership Ames 30th Anniversary reunion

The Chamber of Commerce premier leadership series, Leadership Ames, is designed to develop informed, involved and concerned community leaders in the Ames Community. In celebration of the program's 30th year a reunion was held for all alumni of the program - classes 1-30 in November. Turnout was great and the night was a fun opportunity for classmates to catch up and reconnect. Thank you to Wells Fargo, our Leaders & Legacy presenting sponsor for making this event possible.

30 YEARS
LEADERSHIPAMES
Leaders&Legacy
A Celebration of 30 Years of Leadership Ames

MEMBERSHIP

Be a part of the Corporate Buddy program in 2017

Are you a prospective Non- Profit Organization seeking increased marketing opportunities, heightened engagement with other businesses and added exposure for your business? Consider the Corporate Buddies program!

We'd like to extend an offer for businesses to partner with non-profits that are currently not Chamber members to engage with Chamber of Commerce programming to the fullest. Call Jan at 515.232.2310 for more information on belonging to your Ames Chamber of Commerce in 2017!

AMES CHAMBER OF COMMERCE

CORPORATE BUDDIES

PARTNERING TO STRENGTHEN THE BUSINESS COMMUNITY

Ames Chamber and Affiliate staff

- **Dan Culhane,** President and CEO
- **Peter Ampe**, Director, Project Management
- **Sarah Buss**, Director, Sponsorship and Membership Events
- **Karin Chitty**, Campustown Action Association Executive Director
- **Edana Delagardelle**, Event Coordinator, Main Street Cultural District
- **Angie Dorenkamp,** Director, Workforce Solutions
- **Lauren Frandsen**, Director, Communications & Marketing
- **John Hall**, Director, Business Development & Marketing
- **Ron Hallenbeck**, Executive Vice President, Existing Business and Industry
- **Kelly Hendrick,** Client Services Coordinator
- **Cindy Hicks**, Main Street Cultural District Executive Director
- **Amy Howard,** Vice President, Finance & Operations
- **Drew Kamp**, Director, Story County Community Outreach and Government Affairs
- **Lojean Petersen**, Ames Main Street Farmers' Market Manager
- **Jan Williams**, Director, External Business Relations

January calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 *New Year's Day*	**2** *Chamber Office Closed*	**3** **4:30 p.m.:** NAMI of Central IA (R/C)	**4**	**5** **12 noon :** Iowa Able Foundaiton (R/C)	**6**	**7**
8	**9**	**10**	**11**	**12** *Leadership Ames*	**13**	**14**
15	**16** *Martin Luther King Day*	**17**	**18**	**19** **12 noon:** Lunch and Learn (C)	**20**	**21**
22	**23**	**24** **4:30pm:** Max Oxygen Crossfit (R/C)	**25** *Youth Leadership Ames*	**26**	**27** *Leadership Ames*	**28**
29	**30**	**31**				

AEDC: Ames Economic Development Commission • **BAH**: Business After Hours • **CAA**: Campustown Action Association • **C**: Chamber Office • **FAW:** Friday After Work • **L&L:** Lunch & Learn • **R/C**: Ribbon Cutting • **YPA**: Young Professionals of Ames • **YLA**: Youth Leadership Ames

RIBBON CUTTINGS

Celebrate with a ribbon cutting

If your business has completed a major remodeling project, moved to a new location, changed ownership, or reached a milestone, you need to take advantage of the Chamber's Ribbon Cutting service that brings members and the media to you.

With each Ribbon Cutting, your business will be exposed to the Ames community and Story County. Event photos of your Ribbon Cutting will be published in the Chamber's Weekly E-mail Update and the Ames Business Monthly. A Ribbon Cutting is a great way to invite people to your location and showcase your business.

Not only does this opportunity get people to your place of business, but it offers a unique networking environment in addition to some great marketing. So what are you waiting for? Contact Jan Williams at jan@ameschamber.com or call 232-2310, to schedule your Ribbon Cutting today!

Knapp Tedesco Insurance
627 Main Street

Northridge Village
3300 George Washington Carver

AMES CHAMBER OF COMMERCE AMBASSADORS

Cindy Albin, Hunziker & Associates
Tess Ashley, Global State Mortgage
Alli Azbill, Global State Mortgage
Don Borcherding, Greater Iowa Credit Union
Steve Bock, RE/MAX Real Estate Center
Laura Brassell, Bank of the West
Nathan Buss, VisionBank
Tara Carlson, Tom Randall Real Estate Team
Kelsey Carper, Re/Max Real Estate Center
John Coder, VisionBank
Zack Cregeen, Re/Max Real Estate Center
Lisa Downs, EXIT Realty
Stacy Dreyer, First National Bank
Pam Fleener, First National Bank
Laura Freeman, Hanger Clinic
Teresa Garman, Individual Member
Leslie Ginder, ISU LAS Career Services
Ashlee Goetsch, Waterford at Ames
Chris Helland, George White Chevrolet
Sherry Hosteng, RE/MAX Real Estate
Ashley Howe, Xpanxion
Jamie Hudson, Great Southern Bank
Sharon Johnson, RE/MAX Real Estate
Michelle King, The Krell Institute
Greg King, South Duff
Matt Koehler, Greater Iowa Credit Union
Paul Livingston, Hunziker & Associates, Realtors
Brandon Mumm, Ames Tribune
David Orth, Spirited Giving
Mike Peckis, Sam's Club
Sarah Powers, RE/MAX Real Estate
Tom Randall, Tom Randall Real Estate Team
Tim Rasmussen, Alfred's Carpet & Decorating
Molly Redenbaugh, Danfoss Power Solutions
Matt Roghair, Exchange State Bank
Dorothy Schumer, Ames Convention & Visitors Bureau
Tim Tryon, First National Bank
Daryle Vegge, Ames Morning Rotary
Allyson Walter, Ames Convention and Visitors Bureau
Cherie Wandling, Wilson Toyota of Ames
Michelle Wild, Ames Convention & Visitors Bureau

Salvation Army Service Center
703 E. Lincoln Way

Woodruff Construction
Groundbreaking of Grandpa Noodle Gallery - 926 S. 16th St.

CHAMBER Gold MEMBERS

Thank you to the following members who have donated 10 percent more than their annual dues for Chamber projects:

+ 39 Restaurant Market & Cantina

Ames Golf & Country Club

Dick Clem, Inc.

Fuzzy's Taco Shop

Kum & Go

Mayfair Cleaners

Mike Louis Body & Paint

Mr. Burrito

Olde Main Brewing Company

PhRMA

Rippke Design

Spring Hill Press

Because of contributions from members like these, the Ames Chamber can maintain a level of excellence in the services we provide. Please note: This represents only a portion of the Chamber's Gold members. All Gold members will be listed one time during the year.

Welcome, new Ames Chamber members

SKEYEi Commercial Drone Services, was started by a (retired) USAF Pilot in 2014. Terry Lankford received his FAA exemption to fly Drones commercially and his clients now include agriculture, transportation, publication and architecture companies. Please visit www.skeyei.com for more information or call 515.450.1466 to learn more.

ThisDay Photography Studio is located at 300 Main Street, #201. Their passion is for people and relationships! From weddings & engagements, to high school seniors and family portraits, they offer a wide range of photographic and print services for every one and occasion! Call them at 515.599.0123 or visit them online at www.thisdayphotography.com.

KinoSol SBC, a specific benefit corporation, is focused on decreasing post-harvest loss in developing countries, via solar-powered food dehydrators with storage components. Their goal is to provide more food, better nutrition and their own entrepreneurial opportunities. To learn more, visit www.getkinosol.com or call 641.201.0651.

Habitat for Humanity of Central Iowa sponsors specific projects in human habitat development in Hamilton, Hardin and Story Counties by constructing modest but adequate housing, and is associated with other organizations functioning with purposes consistent with these. Please visit them at 401 Clark Avenue, #100, their website at www.hfhci.org or call 515.232.8815 to learn more.

Smart Choice™

Join the Chamber.

Make new connections, promote your business, take advantage of professional development programs and more when you join the Ames Chamber of Commerce. Contact Jan Williams at (515) 232-2310 for more information on how you or your organization can become a Chamber member.

When you join, here are some of the many benefits you can take advantage of right away.

- **Post coupons on our Web site for FREE.**
- **Attend monthly Business After Hours, First Shot Sessions, Legislative Luncheons and more for FREE.**
- **Take advantage of reasonably priced ways to promote your business such as ribbon cuttings and mailing labels, just to name a few.**
- **Discounted Young Professionals of Ames membership (ages 21 to 40).**

AMES FOUNDATION

Ames Foundation celebrates a record year

The Ames Foundation
Connecting Generosity With Opportunity

At the start of a new year, the Ames Foundation would like to take a moment to reflect on what a fantastic year 2016 has been.

First and foremost, the Ames Foundation has taken a large step forward by becoming an affiliate organization of the Ames Chamber of Commerce. What this does is it gives the Ames Foundation an address on Main Street, dedicated staff time, and it raises the awareness of the organization greatly. The Ames Chamber of Commerce can only benefit from this partnership as well, because the Ames Foundation does so much to beautify the city.

In fact, this year the Ames Foundation planted 163 trees around the city. The Community Tree Program is a partnership with the City of Ames, where the Ames Foundation army of volunteers plant new trees to replace Ash trees, which will be adversely affected by the invasive emerald ash borer. The City of Ames then helps to maintain these new trees. When considering that each tree costs around $250, the planting of 163 trees is no small feat.

In addition to the Community Trees Program, the Ames Foundation does other beautification work around town. A great example of such work can be found at the southwest corner of 13th street and highway 35, on Danfoss property.

While 2016 was a record year for us at the Ames Foundation, we are excited to see what 2017 will hold for the organization. We raised a significant amount of money from our annual Deuces Wild fundraiser, and have a number of great projects planned for the coming year. To learn more or to get involved, contact Peter Ampe at the Ames Chamber of Commerce.

Young Professionals of Ames

Who we are.

Formed in 2002 and affiliated with the Ames Chamber of Commerce, YPA exists to connect young professionals with each other, the business community, and the city in which we live, work, and play.

Young Professionals of Ames seeks to promote and preserve the businesses, attractions, and events that make Ames unique. We provide a forum for professional networking, development, and social events. The members represent a unified and credible voice for young professionals on community issues, with an emphasis on enrichment and quality-of-life opportunities. Our members are professionals from age 21 to 40 in the Ames area.

Visit us at www.ypames.com today!

Get involved.

Board of directors

The Board of Directors for the Young Professionals of Ames consists of 13 elected members who serve a minimum of one three-year term. Members of the Board represent a cross section of the Ames community and meet on a monthly basis to discuss and plan YPA programs, events, and the direction of the organization.

Please contact the current Board President to learn more about the Board and to be informed of future openings.

YPA Committees

Young Professionals of Ames members have the opportunity to actively engage in the programs planned and hosted by the organization by joining one of the four committees assigned with developing YPA activities. Committee participation is open to any YPA member interested in getting involved. Please reach out to any of the committee co-chairs listed below if you are interested in learning more about what each committee does or if you are interested in joining a committee.

Leadercast

The Leadercast Live Speaker Lineup is full of business and political leaders, sports figures, social activists and world-class communicators! Join this day long simulcast featuring speakers like: Andy Stanley, Steve Wozniak, Nick Saban, and more.

Lunch & Learns

Young Professionals of Ames has a long-standing history of quality lunch and learn sessions for members to take part in. Combining networking time with a topic of interest means members can maximize their lunch hour.

YPA Excellence Award

YPA members warrant recognition when they have achieved excellence in the areas of career advancement, community service projects, community leadership roles, or YPA leadership roles. Actions that merit recognition could include but are not limited to professional promotions, internal company awards, community awards, leadership positions, etc. Last years winners are pictured here, they took home a $25 Gift Card and recognition across all social media and print. Vote today online

Get involved with Young Professionals of Ames for opportunities to build and foster relationships though:

- Leadership development
- Professional development
- Community Outreach
- Cultural and social opportunities

Visit www.ypames.com to learn more and join us!

young professionals of ames

Thanks 2016 YPA Board!

President: Nathan Buss, VisionBank
Past-President: Haley Cook, Iowa State University
President Elect: Jessica Mortvedt, Haverkamp Properties
Megan Vollstedt, Workiva
Megan Filipi, Ames Convention & Visitors Bureau
Jake Talbott, Workiva
Justin Moorman, Moorman Clothiers
Brianne Anderson, Ames Public Library
Heather Johnson, Octagon Center for the Arts
Jason Mortvedt, Kinzler Construction Services
Lindsey Long, Iowa State University Athletics
Chamber Liaison/Staff: Sarah Buss, Ames Chamber of Commerce

Thank you to our 2016 YPA sponsors

Ames Ford Lincoln
First National Bank
Global Reach Internet Productions
Hunziker & Associates, Realtors
ISU MBA
Kingland Systems
Mary Greeley Medical Center
Munn Lumber
North Grand Mall
Story Construction
VisionBank
Hy-Vee
Converse Conditioned Air

Connect with YPA

Visit www.ypames.com for upcoming events, committee openings and volunteer opportunities.

MAIN STREET CULTURAL DISTRICT

Main Street
CULTURAL DISTRICT
Ames, Iowa

www.amesdowntown.org

Shop January Dollar Days Jan 26-28.

Visit downtown Ames

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515-233-4592
216 Main Street Ames, Iowa

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Expires Jan. 31st, 2017

Shop Downtown

American Country ..... 327 Main
Ames Tile Inc. ..... 115 Main
Ames Silversmithing ..... 220 Main
Brown's Shoe Fit ..... 306 Main
Celebrations Party Store .....120 Kellogg
Chester's Coins ..... 221 Main
Cooks' Emporium ..... 313 Main
Dashing Boutique ..... 218 Main
Duck Worth Wearing ..... 232 Main
Emerhoff's Footwear ..... 215 Main
Everts Flower and Gifts..... 329 Main
Gilger Designs ..... 236 Main
Hy-Vee ..... 500 Main
Lindsey Loo's ..... 312 Main
Miss Meyer's 432 5th
Moorman Clothiers ..... 226 Main
Octagon Art Center ..... 427 Douglas
Photosynthesis ..... 317 Main
Quilting Connection ..... 238 Main
Random Goods ..... 330 Main
Skunk River Cycles ..... 308 Main
The Loft ..... 233 Main
Treats on a Leash ..... 216 Main
Tres Teal ..... 314 Main
Worldly Goods ..... 223 Main

Dine & Drink Downtown

Ali Cakes ..... 300 Main
American Legion ..... 225 Main
Aunt Maudes ..... 547 Main
Café Diem ..... 229 Main
Chocolaterie Stam ..... 230 Main
Della Viti ..... 323 Main
Depot Deli and Cookie Etc. ..... 526 Main
Great Plains Sauce & Dough ..... 129 Main
Little Woods Herbs and Tea ..... 136 Main
London Underground ..... 212 Main
McFly's..... 115 5th
Wheatsfield Cooperative . 413 Northwestern
Whiskey River ..... 134 Main

CAMPUSTOWN ACTION ASSOCIATION

History is alive and well in Campustown

Driving on Lincoln Way, you can tell that a lot has changed in the Campustown business district. Located at the corner of Lincoln Way and Stanton Avenue, the Cranford Apartment Building has been undergoing big changes itself! One of the first recipients of the Campustown Façade Grant Program in 2015 and again in 2016, this almost one hundred-year-old building has received a face lift and owners Monte Gibbs, and Marilyn Gibbs Alger could not be more pleased.

In the early 1920s, soon after women earned the right to vote, single women had a very difficult time securing housing in the community. According to a survey conducted by William Page in 1992 of historic resources in Ames, "In the early 1920s, women faculty members at Iowa State College in Ames responded to unsuitable housing then available to them. Joining together to organize the Faculty Women's Housing Company, these women chartered a course of action, determined to build a multi-family dwelling to alleviate some of these difficulties, obtained financial backing, consulted an architect, and erected a multi-story commercial/apartment building. Completed in 1922, the Cranford Apartment Building on Lincoln Way in Ames was an immediate success." One of Cranford's current owners, Marilyn Alger, has done extensive research on the history of the building and the occupants. Not only was the building of the Cranford financed by women, but the building was designed by Alda Wilson (ISC Class of 1894, Civil Engineering) who was, along with her sister Elmina, very important in women's rights during the early part of the twentieth century and designed several buildings throughout the country.

Notable women who served as officers of the Cranford Apartment Building include Maria Mabel Roberts, dean of Iowa State Junior College, and mathematician; Julia Stanton, Dean of Women at ISC and second wife of Edgar Stanton (whose estate donated the Campanile to ISU); Estelle Buchanan, botanist; and residents Ada Hayden, the first woman to earn a Doctor of Philosophy Degree at ISU and after whom Ada Hayden Prairie Preserve is named; and Anna Helen Tappan, after whom Tappan House at ISU was named and was an assistant professor in the mathematics department. Many other notable women lived in the Cranford Apartment Building and Alger continues to research these amazing women!

In the early years of the Cranford, the ground floor housed a physician office, drug store, law office, dress shop and a hair salon. Current retail space includes Jeff's Pizza and High Class Glass, with the corner location offering great visibility for business traffic.

By the late 1960s, a group of men in Ames were looking for an investment opportunity and purchased the Cranford Building in 1969. The men were Earl Gibbs (Gibbs Plumbing and Heating), Eugene B Harris (Harris TV and Appliance), Edwin Hutchins (ISU Professor), M.D. Seiser (Ames Attorney), and Rudy Van Drie (Ames Advertiser). The building is now owned by Earl Gibbs' children Monte and Marilyn, who have been very involved in the façade improvements that have taken place the last two years.

Campustown Facade Grant Program

The Cranford Building has a proud history on the Iowa State campus and all the owners in its history have taken pride in the building. Jeff Benson [former City of Ames planner and CAA board member] encouraged the owners to apply for the grant, with the goal of maintaining the history of Campustown buildings the owners were enthusiastically on board!

While Cranford Apartments may not offer the amenities that some new campus housing does, it offers quick access to classes, the library, restaurants and bus route. The owners hope that students who wish to live in a historic building will consider the Cranford during their enrollment at Iowa State. In addition to the façade changes the rear courtyard is being restored as an English garden.