

■ WILL YOU VOTE?

Primary elections are June 8

P rimary elections allow registered Democrat or Republican voters to select the candidate(s) who will represent their party in the general election on Nov. 2. In Iowa, candidates who are running as registered Independents or who represent other parties may still run for the general election, but they are not nominated through the primary election process. In addition, if a partisan candidate does not receive her/his party's nomination, that candidate may still choose to run under a different party (i.e., Independent or third-party).

For the primary election, voters must be registered with the political party whose primary they wish to participate in. Voters can change their affiliation the day of the primary, but can only participate in one party's primary election. Voters in the primary election are not required to vote for the same candidates in the general election. Ballots are secret, and voters have the right to vote for any candidate they want.

Of the offices coming up for election this fall, several of the candidates will be subject to the primary process. The



following outlines which seats Story County residents will see on the ballot this month:

Partisan offices on the 2010 primary election ballot:

All terms are four years unless otherwise noted.

U.S. Senator, six-year term

Democratic primary to determine who will run against incumbent Sen. Chuck Grassley:

Roxanne Conlin (Des Moines)
Thomas Fiegen (Clarence)
Bob Krause (Fairfield)

Governor (Lieutenant governor candidates are nominated by state convention.)

Republican primary to determine who will run against incumbent Gov. Chet Culver:

Terry Brandstad (Boone)
Rod Roberts (Carroll)
Bob Vander Plaats (Sioux City)

Secretary of State

Republican primary to determine who will run against incumbent Secretary Michael Mauro.

George Eichorn (Stratford)
Chris Sanger (Des Moines)
Matt Schultz (Council Bluffs)

Treasurer of State

Republican primary to determine who will run against incumbent Treasurer Michael Fitzgerald:

James Heavens (Dyersville)
David Jamison (Ames)

County Supervisor

Democratic primary to determine two candidates:
James Cooper (Story City)
Lucy Martin (Ames)
Supervisor James Strohman (incumbent, Ames)
Paul Toot (Nevada)

■ GOLF DAY

May showers push back 2010 Golf Day

T he only thing that would have made Friday, May 14, any better in the weather department would have been drier days leading up to it! Due to heavy rains and course conditions, the Annual Chamber Golf Day has been rescheduled for Friday, June 11. With the added time to practice your swing, there's sure to be even better competition and greater fun at this popular event!

If you have not yet registered to play with your foursome, contact Cindy at cindy@ameschamber.com right away to be put on a waiting list. In the meantime, we extend a special thank you to all our sponsors and golfers for supporting this Chamber event, and we all look forward to seeing you June 11!



CHAMBER GOLF DAY

Rescheduled date:
Friday, June 11

Where: Ames Golf & Country Club

When: Lunch served beginning 11 a.m.

Shotgun start at 12:15 p.m.

EXECUTIVE SPONSOR:



CORPORATE SPONSORS:



The mission of the Ames Chamber of Commerce is to provide our members services that strengthen the economic vitality in Ames and enhance the quality of life in our community.



2010 BOARD OF DIRECTORS

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CONTACT US

The Chamber Update newsletter is published by the Ames Chamber of Commerce, 1601 Golden Aspen Drive, Suite 110, Ames, IA, 50010; phone: (515) 232-2310; www.ameschamber.com; fax: (515) 232-6716.

SALUTE TO EDUCATORS

Event presented by Becker Underwood



The 10th Annual Salute to Educators is scheduled for Tuesday, Aug. 17, at the Ames High School cafeteria. The luncheon celebrates the value of our area educators from Ames, Gilbert and United Community Schools. You can show your support by sponsoring the event or providing in-kind donations for lunch or “goodie bag” materials.

Sponsorship Levels

Corporate Sponsor \$2,000

- Company name listed as “Corporate Sponsor” on all promotional materials, advertising and signage.
- Company name included in event title.
- Opportunity to have company banner or sign displayed at event.
- Opportunity to include promotional brochures/information in “goodie” bags that are distributed to each attendee.
- Six company representatives are invited to attend the event and enjoy lunch with area educators.

Gold Sponsor \$1,000

- Company listed as a “Gold Sponsor” on all promotional materials, advertising and signage.
- Opportunity to include promotional brochures/information in “goodie” bags that are distributed to each attendee.



CHAMBER OF COMMERCE PHOTO

The Salute to Educators Lunch celebrates the value of our area educators from Ames, Gilbert and United Community Schools.

- Two company representatives are invited to attend the event and enjoy lunch with area educators.

Silver Sponsor \$500

- Company listed as a “Silver Sponsor” on all promotional materials, advertising and signage.
- Opportunity to include promotional brochures/information in “goodie” bags that are distributed to each attendee.
- One company representative is invited to attend the event and enjoy lunch with area educators.

Support Sponsor \$100

- Opportunity to include promotional brochures/information in “goodie”

bags that are distributed to each attendee.

Goodie bags will be given to 750 educators, administrators and staff at the Ames, Gilbert, United and Ballard School Districts as well as the private schools in Ames. Chamber businesses can provide items to be included in the bags such as pens, pencils, notepads, rulers, markers, tape, post-it-notes and other things that would benefit the teachers and staff.

For more information about Salute to Educators or to contribute as a sponsor, please contact Megan Backman (megan@ameschamber.com) or Crystal Davis (crystal@ameschamber.com), or call the Chamber office at (515) 232-2210.

AMES CHAMBER AND AEDC STAFF

- **Dan Culhane**
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- **Eve Doi**
Vice President, Communications and Chamber Operations
- **Ron Hallenbeck**
Vice President, Existing Industry

- **Cindy Doolittle**
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- **Crystal Davis**
Program Manager
- **Megan Backman**
Program Manager

- **Amy Mogren**
Finance and Administration Manager
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- **Bob Vohs**
Volunteer

- **Angela Moore**
Main Street Cultural District Director
- **Jennifer Schill**
Main Street Cultural District Events Coordinator

■ YOUTH LEADERSHIP AMES

Education Connections launches new program

The Ames Chamber Education Connections Committee and Young Professionals of Ames are excited to announce the launch of their new program, Youth Leadership Ames, to begin in the fall of 2010. Following in the footsteps of the Chamber's successful Leadership Ames program, already in its 23rd year, the Youth Leadership Ames program is designed to develop the community leadership potential of area high school students in the Chamber member school districts.

Gilbert and Ames High School sophomores were invited to complete an application to be eligible for participation during their junior year of high school (2010-11 school year). The announcement of the first Youth Leadership Ames class will be later this month.

Tuition for the Youth Leadership Ames program will be free to participating high school juniors. Program costs will be covered by business sponsorships solicited by the Ames Chamber of Commerce and Young Professionals of Ames.

Sponsorship opportunities:

Youth Leadership Ames Sponsor, \$330

- Opportunity to meet sponsored youth at Youth Leadership Ames session(s).
- Company name listed on youth name badge.
- Company name listed on session signage.
- Mention in Chamber Monthly Update and weekly e-mail.
- Recognition at end of year graduation event.

Joint Sponsorship package with Salute to Educators

Sign up for a Salute to Educators sponsorship at any level AND sign up to sponsor an area youth in the Youth Leadership Ames program and receive a 10 percent discount on your Youth Leadership Ames sponsorship.

For more information please contact Crystal Davis (crystal@ameschamber.com) or Megan Backman (megan@ameschamber.com) or call the Chamber office at (515) 232-2310.

■ ISU ORIENTATION RESOURCE FAIR

Chamber hosting booth

ISU Orientation is a great opportunity for you to welcome new students and their families to Ames and introduce them to the businesses and services available here. The Chamber is hosting a booth at the Orientation Resource Fair this month, so our members may distribute promotional items

to these 4,500 new students.

It's not too late for you to provide items for distribution or to volunteer (shifts are 11:15 a.m. to 1 p.m.) Contact Megan Backman (megan@ameschamber.com) or Crystal Davis (crystal@ameschamber.com) with questions or to volunteer.

■ LUNCH AND LEARN

Ryan Lynch presents 'How To: LinkedIn'

"How To: LinkedIn"
11:30 a.m. Tuesday, June 8
First National Bank, 405 Fifth St.
Food Sponsor: Happy Joe's Pizza

Chamber members and non-members are invited to attend "How To: LinkedIn," presented by Ryan Lynch (First National Bank), on Tuesday, June 8. LinkedIn is the marriage of social media and business. Learn how to use it to grow

your reputation online and off. This presentation will cover how to get noticed, build your rolodex, create a good first impression, make valuable business connections, showcase your reputation and expertise, and more. Registration is just \$15 for Chamber members (\$25 for nonmembers) and includes lunch. Register for this event at www.ameschamber.com, or call Crystal Davis at (515) 232-2310. Please register by Friday, June 4.

■ BUSINESS IMPROVEMENT FORUM

"Leadership Networking"
7:30 a.m. Thursday, June 17
Somerset Clubhouse, 2400 Aspen Road
Food and Beverage Sponsor: West Ames Hy-Vee

Employees of Ames Chamber member businesses are invited to attend our next Business Improvement Forum on Thursday, June 17, where we will discuss "Leadership Networking." Hear from our expert panel of

industry leaders on the topics of clarifying how networking can enhance a career and profile, benefits and barriers to networking, passing forward networking skills, and assessing your networking legacy. Please RSVP by Wednesday, June 16, by registering on our website at www.ameschamber.com or calling Crystal Davis at (515) 232-2310. Business Improvement Forums are open to Chamber members only and are free. Continental breakfast is provided.

■ BUSINESS AT BREAKFAST

7:30 a.m. Thursday, June 24
Green Hill Retirement Community

Join us June 24 to give a two-minute "shameless plug" about your organization while handing out business cards, brochures and/or any other promotional materials that describe your business or organization. If you've never attended before, make this month your first!

We purposely keep this event small

to ensure great one-on-one interaction with fellow Chamber members, so your RSVP is very important. Please contact the Chamber no later than noon on Wednesday, June 23, to attend. You can register at our website, www.ameschamber.com, or call the Chamber offices at (515) 232-2310. The continental breakfast is free to all attendees, but we need your RSVP to participate. See you at breakfast!

LEADERSHIP AMES

Leadership Ames Class XXIII graduates

The 2009-10 Leadership Ames class graduated on May 17 with a dinner and program in its honor. Since the first session in September, graduates attended 11 day-long classes that encompassed leadership development and community awareness. The class also worked in teams to develop and implement service projects to benefit the Ames community.

We are pleased to present the Leadership Ames XXIII class, and we look forward to seeing how they will continue to contribute to their organizations and our community:

Shannon Bardole

United Way of Story County

Lynne Carey

Ames Public Library

Alicia Clancy

Renewable Energy Group.

Sara Clausen

Gateway Hotel & Conference Center

Neal Dietz

US Bank

Judi Eyles

ISU Pappajohn Center for Entrepreneurship

Linda Gibbs

Greater Iowa Credit Union

Chris Hicks

LWBJ, LLP

Nathan Jobe

McFarland Clinic, PC



CHAMBER OF COMMERCE PHOTO

The Leadership Ames Class XXIII gathers around the world's largest garden gnome at Reiman Gardens during their session on "Quality of Life."

Charlie Kuester

City of Ames

John Lauridsen

ISU Memorial Union

Aaron Mortvedt

Gateway Hotel & Conference Center

Jenny Pollard

ISU Alumni Association

Sam Stagg

Haila Architecture, Structure, Planning

Bill Talbot

Newbrough Law Firm

Michael Tretina

Mary Greeley Medical Center

Special thanks to the Class XXIII co-chairs Mark Stenberg (Class XXI, Stenberg Concrete) and Amy Juhnke (Class XXII, Lutheran Services in Iowa). If you are interested in applying for the 20-2011 Class, applications are now available at www.ameschamber.com and in the Chamber office. Contact Crystal Davis (crystal@ameschamber.com) with questions.

LEADERSHIP AMES

Class XXIII gives back to the community

Four great service projects have evolved from this year's Leadership Ames class that will benefit our community. Congratulations to the participants for these excellent contributions.



CHAMBER OF COMMERCE PHOTO

Nathan Jobe (McFarland Clinic) and **Charlie Kuester** (City of Ames) welcome patrons to the main post office downtown Ames to remind them to fill out their Census forms.



CHAMBER OF COMMERCE PHOTO

John Lauridsen (ISU Bookstore) and **Judi Eyles** (ISU Pappajohn Center) encourage a post office customer in Campustown to fill out his Census form. Shannon Bardole (United Way of Story County) was also part of the Leadership Ames Census project team.

• **2010 "Claim Ames" Census Awareness Campaign.** Encouraging people to "Claim Ames" and Census completion by the Ames community were the goals of this project team. Informing residents of the benefits of completing the Census was accomplished by making a public service announcement for the City of Ames Channel 12, as well as speaking with community service groups and promoting the "Claim Ames" campaign at various local events.

• **Pajama Drive for Lutheran Services in Iowa.** The youth residing at Lutheran Services in Iowa were in need of basic items, such as pajamas, socks, shampoo, games and puzzles. This group planned and organized a community pajama drive in March that was very successful with great community support and donations.

• **Develop, Organize and Sustain Volunteer Schedule to Serve Meals at Boys and Girls Club.** Realizing a need of the Boys and Girls Club of Story County, this project team developed and organized a volunteer scheduling system to solicit and schedule volunteers to serve the evening meal each day to the youth participating at the Boys and Girls Club. A key component of this project was to design an online volunteer scheduling program compatible with the Boys and Girls Club website. **Project team:** Lynne Carey (Ames Public Library), Neal Dietz (US Bank), Belinda Meis (Lutheran Services in Iowa) and Sam Stagg (Haila Architecture, Structure, Planning).

• **Financial Literacy Service Program for Area Teens.** Partnering with Youth & Shelter Services, this project team created curriculum that included information on banks, credit unions, credit cards and budgeting. Ames area



Chris Hicks (LWBJ, LLP), **Jenny Pollard** (ISU Alumni Association), **Bill Talbot** (Newbrough Law Firm) and **Sara Clausen** (Gateway Hotel & Conference Center) show off some great donations that will help give a warm welcome to kids coming to Lutheran Services in Iowa.

CHAMBER OF COMMERCE PHOTO



Mike Tretina (Mary Greeley Medical Center), **Aaron Mortvedt** (Gateway Hotel & Conference Center), **Alicia Clancy** (Renewable Energy Group) and **Linda Gibbs** (Greater Iowa Credit Union) present teens with helpful tools for managing their money.

CHAMBER OF COMMERCE PHOTO

youth (ages 14 to 17) were presented with a series of classes on financial literacy, taught by the team members.

Leadership Ames is a signature program of the Ames Chamber of Commerce, promoting leadership development and community awareness to encourage professional and personal growth and engagement in Ames.

Applications are now available for Leadership Ames Class XXIV. Download an application online (www.ameschamber.com) or find one in your upcoming Chamber Member Mailer. Any employee of an Ames Chamber member organization is eligible to apply for the nine-month program. Contact Crystal Davis (crystal@ameschamber.com) with questions.

RIBBON CUTTINGS



CHAMBER OF COMMERCE PHOTO

Dairy Queen celebrated the 25th anniversary of the Dairy Queen Blizzard on April 20 with a ribbon cutting at their 316 Lincoln Way location. DQ has been in Ames since 1952 and offers a variety of great food and treats to satisfy anyone's cravings. Call Al at (515) 232-5715 or stop by the second location at 2801 Orion Drive.



CHAMBER OF COMMERCE PHOTO

Montebello B&B Inn, located at 3535 South 530th Ave., held a ribbon cutting on April 23 to celebrate a new venture for local businesses called "The Story County Trail." They are introducing travelers to the exciting possibilities in Ames. Call Daphne at (515) 296-2181 or visit www.montebellobandbinn.com.

Cross Wealth Management, located at 317 Clark Ave., recently had a name change. They are a locally owned business providing financial services to area individuals and business owners. Terry Cross has more than 24 years in the financial services industry and specializes in helping clients save and plan for retirement, income planning and group benefits. Call Terry at (515) 233-3905 or visit www.crosswealth.com.

CHAMBER OF COMMERCE PHOTO



UPCOMING RIBBON CUTTINGS:

- Friday, June 4 | **Main Street Cultural District** | 4:15 p.m. | Tom Evans Park
- Friday, June 4 | **Ames Jaycees** | 5 p.m. | Ames Bandshell Park

If you have a new business, relocation, expansion or business anniversary, let the Chamber celebrate with you! Contact Cindy Doolittle at (515) 232-2310 to schedule a ribbon cutting of your own.

RIBBON CUTTINGS



CHAMBER OF COMMERCE PHOTO

Happy Joe's has remodeled its game room and wanted to celebrate Cinco de Mayo with a slice of taco pizza. It held a ribbon cutting on May 4 to introduce the "CY's Locker Room" party room at 551 South Duff Ave. Call Hank at (515) 232-4231 for more information or to place a pizza order.



CHAMBER OF COMMERCE PHOTO

The city of Ames celebrated the 20th anniversary of its existing location at 515 Clark Ave. The building is the former home of both Ames High School and Central Junior High School. Self-guided tours and a short program commemorated the event. For more details call Public Information Officer Susan Gwasda at (515) 239-5204 or visit www.cityofames.org.

AMES CHAMBER OF COMMERCE AMBASSADORS

Kim Behrendt, Wells Fargo Bank
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Adam Boeding, First American Bank
Dominic Boomgarden, U.S. Bank
Paula Brown, First American Bank
Ross Buffington, Exchange State Bank
Kristi Carlberg, Dentistry at Somerset
John Coder, Ames Community Bank

Stacy Dreyer, First National Bank
Linda Gibbs, Greater Iowa Credit Union
Casey Roth, First National Bank
Barry Green, Ames Community Bank
John Greving, The Tribune
Andrea Gronau, Wells Fargo Bank
Abby Hausmann, The Blood Center of Iowa
Patrick Henry, Adams Funeral Home

Traci Jennings, RE/MAX Real Estate Center
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Lauris Olson, Ames Bulletin Board/AmesNewsOnline.com
David Orth, Special Olympics Iowa
Tom Randall, Tom Randall Real Estate Team
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Mary Beth Scott, The Tribune
Nathan Scott, U.S. Bank
Michael Sills, OnMedia Precision TV Advertising
Kristine Snyder, Gateway Hotel & Conference Center
Terry Stark, Chocolaterie Stam
Amy Jo Watzek, Sam's Club
Austin Woodin, Edward Jones Investments

June calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 <i>Leadership Ames applications available</i>	2 Noon: Education Committee (Story Con. Co.)	3 7:30 a.m.: Business Improvement Council (C)	4 Noon: Govt. Affairs Committee (C) 4:15 p.m.: R/C MSCD 5 p.m. R/C Ames Jaycees	5
6	7	8 11:30 a.m.: Prof. Dev. Lunch (First National Bank) <i>Primary Election Day</i>	9 Noon: Membership Committee (C)	10	11 11 a.m. Golf Day (AG&CC)	12
13	14 5 p.m. BAH (AG&CC) <i>Flag Day</i>	15	16	17 7:30 a.m.: Business Improvement Forum (Somrst)	18	19
20 <i>Father's Day</i>	21	22	23	24 7:30 a.m.: Business @ Breakfast	25 FAW: Friday After Work AEDC: Ames Economic Development Commission C: Chamber Office BAH: Business After Hours R/C: Ribbon Cutting IYPA: Young Professionals of Ames	26
27	28	29	30			

SWING INTO SUMMER!

You're invited to Business After Hours at the Club!

MONDAY, JUNE 14

5:00 - 7:00 p.m.

Ames Golf & Country Club

5752 George Washington Carver Road

The Ames Golf & Country Club and Exchange State Bank invite you to SWING into SUMMER at this month's Business After Hours! Bring your co-workers to enjoy free food, beverages and great networking to start your summer right!



The June Business After Hours is sponsored by these great Ames Chamber members:





CHAMBER Gold MEMBERS

Thank you to the following members who have donated 10 percent more than their annual dues for Chamber projects:

- Chitty Garbage Service Inc.
- D. D. Pyle Company
- Hedrick Construction
- Midwest Financial
- Wayne Moore
- Skunk River Cycles
- Laura West

Because of contributions from members like these, the Ames Chamber can maintain a level of excellence in the services we provide. All of our Gold Members will be recognized with a Gold Member decal and will be mentioned in the Ames Chamber Annual Report.

Welcome, new Ames Chamber members

Aflac is a leader in providing supplemental insurance. They provide help with daily living expenses when needed the most and help enhance your employee benefit package. Contact district sales coordinator Jane Pottebaum at (712) 830-7820.

American Family Insurance — Scott Lawrence Agency has been in the insurance world for more than 20 years, showing loyalty to his community and clients, proven by his J.D. Power & Associates award. His agency is dedicated to helping his customers understand insurance and their options. Stop by his office located at 2713 Stange Road or call (515) 232-3333.

Miss Meyer's Clothing Consignment is a shop for adult women that features gently used, department store quality clothing, shoes and accessories. Stop by 432 Fifth St. and visit owner Katherine Kerns. www.missmeyersconsignment.com

Modern Woodmen of America is a 127-year-old fraternal financial company. They are member-owned, which makes their company stable through both good and hard economic times. They touch lives and secure futures through financial products. Contact Joe Pometto at 915 Eighth St. in Boone or call (515) 451-9516. www.modern-woodmen.org

PAETEC Communications provides business class solutions for businesses from a voice, data and internet perspective. Their mission is to be the most customer- and employee-oriented provider. Call account executive Michelle Swanson at (515) 309-1088 for more information or visit www.paetec.com.

Premier Credit Union, located at 520 Grand Ave., opened its doors in Ames on May 10. The credit union was founded in 1933 as a not-for-profit financial cooperative. They offer a full range of financial products and offer service with an emphasis on personal service and local common-sense lending decisions. Membership is open to anyone who lives or works in Boone, Dallas, Jasper, Madison, Marion, Polk, Story or Warren counties. Stop by or call 233-2329 for information. www.premiercu.org

The Chamber welcomes new individual member, **Roger Underwood**, 5525 N. Dayton Ave., to our Chamber membership!

Vinyl Café is a coffee shop with vinyl records located at 303 Kellogg Ave. They serve organic espresso and espresso-based drinks along with pastries that are baked fresh daily. More than 4,000 vinyl records are on display with thousands more in storage for your listening pleasure, and free Wi-Fi is available. They also sell screen-printed bags and greeting cards. www.amesvinylcafe.com

Are YOU a member of the Chamber of Commerce?

Make new connections, market your business and take advantage of professional development programs and more when you join the Ames Chamber of Commerce!

When you join, here are some of the many benefits you can take advantage of right away:

- Post coupons on our website for FREE.
- Attend monthly Business After Hours, Business at Breakfasts, Business Improvement Forums, Speed Networking and more for FREE.
- Take advantage of reasonably priced ways to promote your business: ribbon cuttings, mailing labels and membership mailers, just to name a few.
- Discounted Young Professionals of Ames membership (ages 21-40).
- And lots more!

You may apply for membership directly at www.ameschamber.com or contact Membership Director Cindy at (515) 232-2310 or cindy@ameschamber.com.

YOUNG PROFESSIONALS OF AMES



YOUNG PROFESSIONALS OF AMES PHOTOS

Nancy Carroll, director of Ames Parks and Recreation, educates the Young Professionals of Ames about the features and experiences that are soon to be enjoyed by residents and visitors this summer at the Furman Aquatic Center.

Lunch and Learn: Summer with Ames Parks and Rec — Furman Aquatic Center

On Wednesday, May 12, Nancy Carroll, Director of Ames Parks and Recreation and the lady “who’s been in Ames forever,” spoke with excitement about the developments of the Furman Aquatic Center. Attendees listened intently as Nancy spoke about the uniqueness of the facility and the green features that have been integrated into the design. During the planning stages, the city reworked the layout of the facility to preserve the view of the surrounding land and hillside for visitors to enjoy during their aquatic center experience. They also integrated a green component into part of water filtration process and are able to utilize features of the Resource Recovery Plant in this operation. To stay up-to-date with aquatics trends and enhancements, several areas within the footprint of the facility were intentionally created for future expansion.

In addition to these elements, Carroll talked about customer experience aspects that are not only built into the facility, but are also being trained into the staff. The entrance has been designed with kiosks near the parking lot as opposed to directly outside the entrance. This allows customers to see the facility’s features before entering. Carroll also nearly promised attendees they will not see lifeguards twirling their whistles or yelling at kids. A lifeguard will even be available to play checkers or tic-tac-toe with kids. The Furman Aquatic Center was truly created to be a remarkable facility!

The park officially opens for business Saturday, May 29, and expects more than 100,000 customers this summer. Hats off to the Ames community in helping this project come to life. Young professionals, families and students alike can now enjoy “fun today — memories for a lifetime” at the Furman Aquatic Center!

Save the date for Give for a Splash



Sponsored in part by the Ames Community Grant Program, the Young Professionals of Ames invites residents and guests to “Give for a Splash” from 1 to 8 p.m. Tuesday, July 13. Receive free entry into the Furman Aquatic Center in exchange for a canned food or personal hygiene product! All donations will be given to MICA.



Upcoming YPA events:

Friday After Work: 5-7 p.m., Thursday, June 11, Dublin Bay

Start the weekend off right and stop by the YPA FAW (Friday After Work) on June 11. Join other YPA members and guests from 5 to 7 p.m. on the patio of Dublin Bay. Remember, the appetizers are on us! Members and nonmembers welcome.

June Lunch and Learn: “Teamwork and Leadership with Coach Rhoads” 11:30-1 p.m., Tuesday, June 15, Jacobson Building, ISU

Join Iowa State head football coach Paul Rhoads as he shares with Young Professionals of Ames his secrets for success — in leading, creating and maximizing the performance of effective teams. Rhoads, now in his second year at the helm, directed the Cyclones to a 7-6 record in 2009 and capped the season with a bowl game victory over Minnesota at the Insight.com Bowl in Tempe, Ariz. Coach Rhoads turned the team around in his



Rhoads



Committee meetings

(noon, Ames Chamber office):

- **June 14**, Leadership and Professional Development
- **June 15**, Community Outreach & Partnerships
- **June 24**, Membership and Social

YPA 2009-10

Annual Sponsors

Many thanks to 2009-10 YPA Annual Sponsors for making this year a great fiscal year!

ACE Community Credit Union
Ames Chamber of Commerce
Ames Community Bank
First National Bank
Global Reach
Green Hills Healthcare
Hunziker & Associates
Mary Greeley Medical Center
ISU MBA

FOR MORE please see page 11

YPA events continued:

first year as the Cyclones had been 8-27 over their three previous seasons. Register early, as this lunch and learn is sure to fill up fast!

The ISU Jacobson building is located at 1800 S. Fourth St. Networking and lunch begin at 11:30 a.m. with the presentation beginning promptly at noon. Lunch is free to all YPA members and \$10 for nonmembers (community members invited). Registration is limited, so register at www.ypames.com today.



YOUNG PROFESSIONALS OF AMES PHOTOS

Ryan Newstrom and his wife, Sonya, won the first-place plaque at a barbecue competition in 2009.

Grill and Learn: "Barbequing 101" with local Ames master barbecue chef and YPA member Ryan Newstrom

Pull out your summer grilling gear and light up the barbecue! Ryan Newstrom, YPA member and barbecue extraordinaire, will give an educational barbecue class in June. Following the Grill and Learn, members and guests are welcome to enjoy tasty barbecue and good conversation. More information about this event can be found on the events page of www.ypames.com.

MAIN STREET CULTURAL DISTRICT

What's going on in the District?



ArtWalk celebrates Main Street's 100th anniversary

March 31 marked the 100th anniversary of the naming of Main Street in Ames. The

Main Street Cultural District (MSCD) is leading in a communitywide celebration of 100 years of Main Street from 5 to 8 p.m. Friday, June 4,

during the 16th Annual ArtWalk. Businesses provide refreshments, wine and beer tasting, and old-fashioned hospitality as the Cultural District comes alive with art! This is a free event open to everyone and sponsored by Hy-Vee Drugstore on Main.

The ArtWalk showcases local artists inside more than 30 businesses and includes live demonstrations. Gilger Designs will set up in Tom Evans Park to show the jewelry-making process all evening. The community is invited to bring their creative jewelry ideas and watch as Mike Gilger and his team sketch individual designs on the spot.

Premiering at ArtWalk, the Ames Historical Society will showcase photos of Main Street over the past 100 years. These historical photos will be shown



inside participating businesses throughout downtown. To help celebrate 100 years of Main Street, wine glasses will be available to purchase for \$10. The wine glasses are adorned with a commemorative 100 year logo designed by Lisa Hovis with PhotoSynthesis. Wine glass lanyards will also be available, and the first 50 people to purchase a glass will receive a free lanyard.

To purchase wine glasses and for more information on ArtWalk, please contact the MSCD office at (515) 233-3472 or visit mainstreetcultural.district.com. This is just the beginning of a year-long celebration of 100 years of Main Street!

Tune In to Main Street

The Main Street Cultural District and the Ames Community Arts Council are proud to announce their seventh season of the Tune In to Main Street concert series. Tune In to Main Street will be every Thursday evening, May 27 through July 29. Many shops stay open until 8 p.m. throughout the concert series, sometimes with special Thursday night in-store events and promotions. There will be children's activities to keep the whole family entertained. The balloon splash will make an appearance again this year, along with a new inflatable every week for kids. A children's balloon artist, Becca Wemhoff, will be there making balloon creations for the little ones on June 3 and 17, July 8 and 22.

In addition to the music and family entertainment, there will be an outdoor food vendor each week. The community is encouraged to come out with family and friends to live, listen and love what downtown Ames has to offer Thursdays in the Main Street Cultural District. The

FOR MORE please see page 12

MSCD schedule of events:

- **ArtWalk:** 5 to 8 p.m. Friday, June 4
- **Tune In to Main Street:** 5:30 to 7:30 p.m. Thursdays, May 27-July 29
- **Fourth of July Parade and Festival:** Sunday, July 4
- **Summer Sidewalk Sales:** July 29-31



MAIN STREET CULTURAL DISTRICT



2010 Tune In to Main Street Concert Series is brought to you by the major sponsor: Wells Fargo, with supporting sponsorships from Target, Wilson Cadillac Toyota Scion of Ames, Commission on the Arts (COTA), KASI Radio, AmesNewsOnline.com and the Ames Bulletin Board.

For a full list of summer concerts, including Ames on the Half Shell, the Ames Municipal Band Concerts, Bookends at the Bandshell and AM in the Plaza please visit MainStreetCulturalDistrict.com and amesart.org.

Fourth of July Parade and Festival taking entries, looking for volunteers

Businesses, individuals and organizations have the opportunity to be involved in the 2010 Fourth of July Parade and Festival by creating a float for the parade, hosting a three-legged race at the festival or signing up as a volunteer. Registration forms for the parade and festival are available on MainStreetCulturalDistrict.com.

Sunday, July 4, will kick off with a pancake breakfast and the Bill Riley Talent Search, followed by the parade at 1 p.m. The festival will follow the parade in Bandshell Park and will include a Battle of the Bands, with four bands battling for their favorite

Ames Fourth of July Schedule

10 a.m.-noon — Pancake Breakfast at City Hall with Ames City Council

11 a.m.-1 p.m. — Bill Riley Talent Search at Bandshell Park

1 p.m. — Parade on Main and Fifth streets

2-6 p.m. — Festival at Bandshell Park
Battle of the Bands, inflatables, Balloon Splash, games and booths, food vendors

10 p.m. — Fireworks sponsored by the Ames Jaycees.

charity, kids' activities, food vendors and organizational booths. Organizational booths will be hosting fun games, live demonstrations and fun activities for the whole family.

A big thanks goes to the businesses that make the whole event possible: sponsors of the Fourth of July parade include Iowa State University, First National Bank and Mary Greeley Medical Center, and Festival sponsors include AmesNewsOnline.com, Ames Bulletin Board, Ames Jaycees and Alliant Energy.



Bring the whole family for a night of music, food, and fun!

- Balloon Splash • Bounce House
- Food vendor • Free popcorn
- Free music • Shopping until 8pm

**Thursdays from 5:30-7:30pm
Tom Evans Plaza**

May 27

Danny Grause (Country, Americana)

***June 3**

Green Oaks (Folk, Celtic, Blues, Old time)

June 10

Mike Gils & the 3x5 (Creative Jazz)

***June 17**

Trouble No More (Blues)

June 24

Blue Moon Players (Folk)

July 1

Ames Euphonium Choir (Classical Brass)

***July 8**

Good Guys (Cowboy Folk)

July 15

Brewer Project (Pop, Blues, Jazz)

***July 22**

Scott Davis Band (Jazz)

July 29

Keith McCaulley (Guitar)

*Balloon Artist
6-7:30pm

For more information, go to AmesArt.org or MainStreetCulturalDistrict.com.

Sponsored in part by: Commission on the Arts (COTA)

