



DECEMBER 2012

Chamber Update

ANNUAL EVENT

And the award goes to ... Ames!



And the award goes to...
AMES!

Mark your calendars now to attend the 2013 annual event for the Ames Chamber of Commerce and Economic Development Commission. Make sure you don't miss out on this star-studded gala that will commemorate the accomplishments of 2012 and look ahead to what's in store in the months to come.

This year's program celebrates the "celebrity" inside all our members by giving guests the star treatment. A drink and hors d'oeuvres reception will be from 5 to 6:15 p.m., followed with a delicious sit-down dinner and dessert. Providing the headlining entertainment will be the award-winning comedy group, The Water Coolers. Their unique blend of comedy, original songs and song parodies is based on the foibles and experiences everyone talks about around the water cooler at work ... or just wishes they could. The Water Coolers celebrate — and skewer — work, life and the act of balancing the two.

The night doesn't end there. A special "rock star" awards program honoring the winners of the Chamber Annual Awards, Economic Impact Awards, Main Street Cultural District Volunteer of the Year Award and Young Professional of Ames "4 Under 40" awards will again include the musical talents of The Water Coolers as they help us celebrate and honor our award winners with a special "just for Ames" presentation.

Admission for this award gala celebrating Ames is \$75 per person. Businesses are encouraged to buy a table for \$650, which includes 10 seats. Semi-formal or formal attire is suggested. To register, please visit www.ameschamber.com, or call the Chamber office at 232-2310. Watch for your invitation to arrive in the mail soon, but mark your calendars today.

Thank you to our award-winning sponsors:

Presenting Sponsor: Des Moines Area Community College



Platinum Sponsors: Boehringer Ingelheim Vetmedica, Mary Greeley Medical Center, Nyemaster Goode P.C., VisionBank, WebFilings, LLC



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2013
Annual
Chamber of
Commerce
and Economic
Development
event

Presented by
Des Moines Area
Community College

When: Thursday, Jan. 24, 2013
5 p.m., Reception
6:15 p.m., Dinner,
followed by entertain-
ment and awards
program

Where: Gateway Hotel
& Conference Center

Entertainment: The
Water Coolers

The mission of the Ames Chamber of Commerce is to provide our members services that strengthen the economic vitality in Ames and enhance the quality of life in our community.



2012 BOARD OF DIRECTORS

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CONTACT US

The Chamber Update newsletter is published by the **Ames Chamber of Commerce**, 1601 Golden Aspen Drive, Suite 110, Ames, IA, 50010; phone: (515) 232-2310; www.ameschamber.com; fax: (515) 232-6716.

ANNUAL AWARDS

Ames Chamber of Commerce annual awards

Every year the Ames Chamber of Commerce recognizes individuals from our membership who have shown exemplary service in their profession or in the community. The 2012 Chamber Awards will honor the **Entrepreneur of the Year**, the **Community Involvement Award** and the **Business Person of the Year**.

We need your nominations. Please review the criteria below and consider who you know among your fellow Ames Chamber members who would be worthy of such recognition. You can find the nominations on our website (www.ameschamber.com), and complete the forms by Monday, Dec. 3, 2012. Awards will be presented on the date of the Ames Chamber Annual Event on Thursday, Jan. 24, 2013.

Entrepreneur of the Year

This award recognizes an individual for his or her creativity, imagination and personal initiative in operating a successful business venture.

Criteria:

- Must be the owner of a Chamber member business.
- Shows innovation and initiative regarding business product or service.
- Demonstrates problem-solving skills.
- Has met a need in a unique and creative way.
- Has proven business growth attributed to efforts.
- Shows success of their business as demonstrated by income, sales, number of employees, etc.
- Has had community impact and involvement.
- Displays mentoring and leadership skills.

Award for Community Involvement

This award recognizes an individual for his or her personal involvement and enthusiasm in a variety of civic and/or service organizations and his/her effort in improving the quality of life in the community.

Criteria:

- Must be a Chamber member.
- Shows commitment and volunteerism in community projects.
- Has held a leadership position.
- Is a role model and mentor to others.
- Is an advocate for community issues at a local, state or national level.
- Demonstrates effort to employ handicapped or disadvantaged.
- Demonstrates compassion, humility and nondiscrimination.

Business Person of the Year

This award recognizes an individual for his/her long term commitment to their own business as well as the business climate and quality of life in the community.

Criteria:

- Must be a manager, owner or employee of a Chamber member business or organization.
- Assists in the growth and success of business.
- Demonstrates the ability to positively respond to adversity.
- Is involved in a professional organization(s).
- Committed to quality of a product and/or service.
- Demonstrates initiative in assisting others.
- Demonstrates concern for community betterment.
- Demonstrates leadership skills.
- Is involved with the Ames Chamber of Commerce.
- Is involved in improving the local business climate.

Ames Chamber and AEDC staff

• **Dan Culhane**, President and CEO
• **Ron Hallenbeck**, Vice President, Existing Business and Industry
• **Seana Perkins**, Vice President of Business Development and Marketing
• **Crystal Davis**, Director of Professional and Community Development

• **Amy Mogren**, Director of Finance and Administration
• **Sarah Buss**, Director of Membership Development and Affiliate Programming
• **Angela Davidson**, Director of Government Affairs
• **Tom Drenthe**, MSCD Executive Director/

Market Manager
• **Lauren Frandsen**, Director of Communications
• **Rachel Miller**, MSCD Events Coordinator
• **Kim Hannah**, Executive Director for the Campustown Action Association
• **Meghan Steward**, Receptionist

■ YOUTH LEADERSHIP AMES

Class III begins for Youth Leadership Ames

A program partnership between Young Professionals of Ames and Ames Chamber of Commerce

Presented by Renewable Energy Group



The Ames Chamber of Commerce Education Connections Committee and Young Professionals of Ames are excited to announce the start of the third year of Youth Leadership Ames. Following in the footsteps of the Chamber's successful Leadership Ames program, now in its 26th year, the Youth Leadership Ames program is designed to develop the community leadership potential of area high school students in the Chamber member school districts.

Gilbert and Ames High School sophomores were invited to complete an application to be eligible for participation during their junior year of high school (2012-13 school year). A selection committee comprised of Gilbert and Ames school administrators, guidance counselors, and students; Leadership Ames Alumni; Young Professional of Ames board members; and a representative from the business community, reviewed applications and selected this year's class.

The first session for Youth Leadership Ames III was held in September at the 4-H Center in Madrid. The youth were led through ice breakers and team building exercises. In October, the class spent a day learning about non-profit organizations, and in November the focus was on the city of Ames. Upcoming sessions include topics on health care, financial management, business and industry and leadership development.



CHAMBER OF COMMERCE PHOTOS

Youth Leadership Ames Class III

The Chamber's Education Connections Committee and Young Professionals of Ames, along with Renewable Energy Group, are pleased to announce this year's Youth Leadership Ames Class III:

- Chinyere Adeleke, Gilbert High School
- Caleb Bell, Gilbert High School
- Alex Brammer, Ames High School
- Mikaela Cannon, Gilbert High School
- Max Chu, Ames High School
- Christopher Culek, Gilbert High School
- Hannah Dreyer, Gilbert High School
- Bo Fan, Ames High School
- Sunny Hampton, Ames High School
- Yuliya Ivavytska, Gilbert High School
- Nickolas Kyras, Ames High School
- Maria MacIntosh, Ames High School
- David Nelson, Gilbert High School
- Christopher Stoker, Ames High School
- Lindsey Tucker, Ames High School
- Sarah Wohlsdorf, Ames High School
- LuVern Wooge, Ames High School

For more information, please contact Crystal (crystal@ameschamber.com) or call the Chamber office at (515) 232-2310.

Youth Leadership Ames Class III



YLA class visits the Ames Historical Society and watches a class member playing the piano.



YLA class works on a balancing activity to improve team skills.



YLA class members are introduced to non profit service organizations and what they do with a "Go Fish" activity presented by United Way of Story County.

READY TO RUN

Carrie Chapman Catt Center announces 2013 workshop series

Registration is open for the 2013 Ready to Run™ Iowa: Campaign Training for Women program, which is presented by the Carrie Chapman Catt Center for Women and Politics at Iowa State University.

Ready to Run™ Iowa is a nonpartisan program designed to recruit and train women and men to run for elective office, prepare for appointive office or to become involved in public life as leaders in their respective communities.

The 2013 program consists of six, three-to-four-hour workshops that begin in January and conclude in June.

Each interactive workshop is taught as an individual training session that can be attended separately or in conjunction with the other workshops. Each workshop costs \$20. If participants register for four or more workshops, the fee is reduced to \$15 per workshop. This fee includes the workshop materials, parking pass and light refreshments. Women and men are invited to participate.

Workshop topics include: an introduction to Iowa politics, developing and launching a campaign, appointments to boards and commissions, fundraising, advocating an issue and an interactive media training.

Participants can register for the Ready to Run™ Iowa workshops by visiting the following website: <http://is.gd/ready2runIA>. Registration is required and space is limited to the first 25 registered participants per workshop. Questions should be directed to Valerie M. Hennings, scholar-in-residence at the Carrie Chapman Catt Center, at (515) 294-3181 or email cattcntr@iastate.edu.

The 2013 Ready to Run™ Iowa workshop series is sponsored in part by the Ames Chamber of Commerce, the League of Women Voters of Ames, the League of Women Voters of Iowa, and a Women's and Diversity Grant awarded by the ISU Office of the Senior Vice President and Provost.



LEGISLATURE

Preview the 2013 Legislative Session

Before the 2013 legislative session begins in January, the Ames Chamber of Commerce would like to provide its members with an opportunity to hear from their state legislators.

Join us on Dec. 13 for an informative luncheon meeting with our policymakers. They'll share their insights regarding what they feel will be key issues facing the Iowa Legislature in the upcoming session. In addition, the Chamber will debut its 2013 legislative priorities.

December Legislative Luncheon

Thursday, Dec. 13

11:30 a.m.: Registration and Luncheon

Noon to 1 p.m.: Chamber's legislative priorities debut and Legislators' 2013 legislative preview

Renewable Energy Group, 416 S. Bell Ave., Ames, IA 50010

Please register online at ameschamber.com. The event is open to current members of the Ames Chamber of Commerce. Your \$5 registration fee includes lunch.

Thank you to our December Legislative Lunch sponsors:

- Ames Rental Association
- Paul Livingston, Realtor – Hunziker & Associates, REALTORS

In addition, the Chamber thanks the 2012 Legislative Lunch Season sponsors:

- Harold Pike Construction
- Harrisvaccines, Inc.
- HR Green
- LWBJ Financial

We also recognize our 2012 Taking Leadership sponsors for supporting the Chamber's Government Affairs activities throughout the year:

- Becker Underwood
- Converse Conditioned Air
- Mary Greeley Medical Center
- Renewable Energy Group



December calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 1 p.m.: Snow Ball Drop (MSCD)
2	3 Deadline for Chamber annual award Nomination deadline for 2013 "4 under 40" awards	4 4 p.m.: BAH (ISU Alumni Center)	5 Noon: Education Connections (C) Leadership Ames	6	7 Noon: McDonald's S. Duff (R/C) Noon: Gov't Affairs Committee Mtg. (C)	8
9	10	11	12 Youth Leadership Ames	13 11:30 a.m.: Legislative Luncheon (L&L) 11:30a.m.: YPA Lunch & Learn YPA Holiday Thaw	14	15
16	17	18	19	20 4p.m.: General Meeting (CAA)	21	22
23	24 SHOP AMES GROW AMES Chamber closed	25 Happy Holidays! Chamber closed	26	27	28	29
30	31 Chamber closed					



DECEMBER BUSINESS AFTER HOURS

Tuesday, December 4
5:00 - 7:00 p.m.
ISU Alumni Center
420 Beach Ave.

Kick off the holiday season by enjoying free food and drinks, mingling with Mr. and Mrs. Claus and holiday music!

Thank you to these great Ames Chamber member sponsors: Friedrich Iowa Realty, 3M, Ames Tribune, Integrity Construction, Hy-Vee, Sauer-Danfoss, U.S. Bank, and ISU Alumni Center

- **AEDC:**Ames Economic Development Commission
- **BAH:** Business After Hours
- **CAA:** Campustown Action Association
- **C:** Chamber Office
- **FAW:** Friday After Work
- **L&L:** Lunch & Learn
- **R/C:** Ribbon Cutting
- **YPA:** Young Professionals of Ames
- **YLA:** Youth Leadership Ames

CHAMBER OF COMMERCE
PHOTOS

VisionBank,
located at 107
Main St.,
celebrated a
re-branding.



Roto -Rooter,
located at 2228
229th Place,
celebrated its
new location.



**Great Western
Bank,** located at
316 S. Duff Ave.,
in Ames,
celebrated its
new location
and staff.



■ RIBBON CUTTINGS

Celebrate with a Ribbon Cutting

If your business has completed a major remodeling project, moved to a new location, or changed ownership, you need to take advantage of the Chamber's Ribbon Cutting service that brings members and the media to you.

With each Ribbon Cutting, your business will be exposed to the Ames community and Story County. Event photos of your Ribbon Cutting will be published in the Chamber's Weekly Email Update and the Ames Business Monthly. A Ribbon Cutting is a great way to invite people to your location and showcase your business.

After the fun has been had and the ribbon has been cut, the Chamber will frame your best photo and deliver it to your place of business along with a Chamber business card holder chock-full of member businesses that attended your celebration.

Not only does this opportunity get people to your place of business, but it offers a unique networking environment in addition to some great marketing. So what are you waiting for? Call Sarah at (515) 232-2310 to schedule your Ribbon Cutting today.



CHAMBER OF
COMMERCE PHOTOS

VisionBank,
located
at 4510
Mortensen
Road, Suite
101,
celebrated
the grand
opening of a
new location
and a
re-branding.



**Grandon
Funeral and
Cremation
Care,** located
at 414
Lincoln Way,
celebrated an
anniversary.



REPRINT:
**Massage
Heights,**
located at
637 Lincoln
Way, Suite
103, in Ames,
celebrated
its grand
opening.

AMES CHAMBER OF COMMERCE AMBASSADORS

- Steve Bock**, RE/MAX Real Estate Center
- Adam Boeding**, First American Bank
- Paula Brown**, First American Bank
- Stacy Dreyer**, First National Bank
- Kendra Eibs**, Sam's Club
- Linda Gibbs**, Greater Iowa Credit Union
- Casey Rath**, First National Bank
- Traci Jennings**, RE/MAX Real Estate Center
- Matt Julich**, Individual
- Amy Juhnke**, Lutheran Services in Iowa
- Sara Lehman**, First National Bank
- Joy Leister**, Valley Bank
- Lloyd Flanders**, RE/MAX Real Estate Center
- Jeff Ratcliff**, Executive Express
- Cindy Schwickerath**, Heartland Technology Solutions
- Rudy Fors**, US Bank
- Allyson Walter**, Ames Convention and Visitors Bureau
- Jan Williams**, Heartland Senior Services
- Vince Sabatino**, Virtual Rabbit
- Lynn Scarlett**, United Way Story County
- Stacey Harrison**, US Bank
- Emily Bayliss**, Sign Pro
- Marybeth Buchele**, Professional Homeopath, Iowa Natural Wellness Center
- Kim Behrendt**, Wells Fargo Bank
- Kristi Carlberg**, Dentistry at Somerset
- John Coder**, VisionBank
- Tom Drenthe**, Main Street Cultural District
- Nathan Buss**, VisionBank
- John Greving**, Ames Tribune
- Brad Sargent**, Marshalltown Broadcasting, Inc.
- Abby Hausmann-Virgil**, The Blood Center of Iowa
- Lauris Olson**, Ames Bulletin Board
- David Orth**, Special Olympics Iowa
- Tom Randall**, Tom Randall Real Estate Team
- Tim Rasmussen**, Alfred's Carpet & Decorating
- Mary Beth Scott**, Ames Tribune/Story County Sun
- Michael Sills**, Mediacom
- Terry Stark**, Chocolaterie Stam
- Mark Doyle**, Mark Doyle State Farm Agency
- Mandy Fjelland**, Finesse Spa Salon
- Kirt Till**, Thrivant Financial
- Sharon Holst**, Hunziker and Associates, REALTORS
- Ben Handsaker**, Bufords Steak House & BBQ
- Angie Selby**, Springer Professional Home Services
- Joe Reimers**, Adams Funeral Home
- Tara Ethington**, Marshalltown Broadcasting, Inc.
- Tim Tryon**, First National Bank Ames

■ MEMBERS

CHAMBER Gold MEMBERS

Thank you to the following members who have donated 10 percent more than their annual dues for Chamber projects:

- **Bankers Trust**
- **Members 1st Community Bank**
- **Ames Ford Lincoln**

Because of contributions from members like these, the Ames Chamber can maintain a level of excellence in the services we provide. All of our Gold Members will be recognized with a Gold Member decal and at our Annual Event.

Nominations are open for the 2013 4 under 40 Awards

The Young Professionals of Ames is now accepting nominations for the annual 4 Under 40 awards.

Do you know or work with a young professional who excels in the workplace, demonstrates leadership in our community, and deserves to be recognized? We encourage you to nominate that person for the YPA 4 Under 40: Leaders of Today and Tomorrow Awards.

Anyone can submit a nomination, and any young professional who lives or works in Ames for an Ames Chamber of Commerce member may be nominated.

Awards will be presented at the Ames Chamber Annual Dinner on Jan. 24, 2013.

In order for your nominee to be considered, please mail or fax back the nomination form found at <http://www.ypames.com> by Dec. 3, 2012 to:

Ames Chamber of Commerce
Recognition Award Nomination
Attn: Sarah Buss
1601 Golden Aspen Drive, Suite 110
Ames, IA 50010
Phone: (515) 232-2310; Fax: (515) 232-6716

■ MEMBER OF THE MONTH

Congratulations to the Ames Public Library



CHAMBER OF COMMERCE PHOTO

Congratulations to Ames Public Library on being selected as the Member of the Month. Lynne Carey, interim director, accepted the award on the library's behalf. Presenting the award is 2012 Chamber Board Chair Frank Nogel, board member Carol Kisling and Jolene Randall and Chamber President and CEO Dan Culhane.

Welcome new members

Ames Ford Lincoln, located at 123 Airport Road wants to make shopping for a vehicle as easy as it can be by giving you the lowest price right up front. It's called their Best Price. The Sales Consultants are paid based on your satisfaction not on how much you spend. This takes negotiation out of the process and allows Ames Ford Lincoln to focus on finding you the best possible car or truck for your needs. For more information, visit them on the web at www.amesford.com.

Deery Brothers of Ames is a part of the Deery Automotive Group, which is Iowa's largest automobile retailer. It will carry a full line of Chrysler, Dodge, Jeep and Ram Truck inventory as well as a great selection of pre-owned vehicles. Deery Brothers welcomes the opportunity to service your vehicle no matter what brand it is or where it was purchased. Visit Mark Chasey at 100 S. 16th St. today or give one of the great staff members at Deery Brothers of Ames a call at (515) 233-5000.

Join the Chamber.

Make new connections, promote your business, take advantage of professional development programs and more when you join the Ames Chamber of Commerce. Contact Membership Director Sarah Buss at (515) 232-2310 for more information on how you or your organization can become a Chamber member.

When you join, here are some of the many benefits you can take advantage of right away.

- Post coupons on our Web site for FREE.
- Attend monthly Business After Hours, Business at Breakfasts and more for FREE.
- Take advantage of reasonably priced ways to promote your business such as ribbon cuttings and mailing labels, just to name a few.
- Discounted Young Professionals of Ames membership (ages 21 to 40).

YPA

YPA Boards Reunite and 'Think Big' When Planning for the Future

On Oct. 12, 2012, the YPA board and alumni board members reunited to discuss the history as well as vision for the future of the organization. Matt Randall and David Orth shared inspiring words to 'Think Big' and 'Make it Personal' when planning the programming, civic opportunities and social engagements for the upcoming year.

If you have ideas about how to make a difference for young professionals ages 21 to 40, we encourage you join YPA, get involved on a committee and make the most of your Ames experience.

The following article was an Ames Tribune editorial article that ran on Aug. 12, 2003, launching the YPA organization to the Ames community.

Young Professionals are key to Ames' future

There are some new kids in town you might want to hook up with. They're not the students now migrating back to town, though it wouldn't kill you to say hi to the university folks now and then, too. But this group is slightly older. They're in it for a longer haul. They're young professionals. And they've organized themselves through the Ames Chamber of Commerce.

The goal of Young Professionals of Ames is to provide an organization for relationship building for people from 21 to 40 years old. Kori Heuss at the chamber says big parts of the programming include:

- Professional development, through things like mentoring or monthly lunches with established community leaders.

- Social events like an art show or a wine tasting. They're shooting for six events a year.

- Civic involvement. Each member is asked to give back eight hours of community service. Stewardship, ownership, playing a role in the life of the community, these are ideas arising in the group. They've done such things as help with Midnight Madness. And right now they're kicking around ideas for stewardship in the school district.

The group started in January and has grown to 216 members already. Heuss reports the group has been getting lots of positive feedback, inside and outside.

This is a great thing. These are people who we used to call Gen Xers and we worried about their attitude. But now here they are looking to build careers, willing to learn, hoping to establish adult social connections that form the fiber of a community, and they are enjoying giving time to the good of the whole.

Without trying to be too overblown, they are the future now. They could be key to Ames' civic health. They already are a big part of the market power. Who do you think is buying all those new houses? And they are quickly becoming the decision makers. When Ames talks about sense of place, quality of life, growth and change, these are the people for whom all that makes the most difference. Where can you go here to hear rock'n'roll, jazz or blues music in an adult setting that isn't aimed at students? How do people just starting their careers get to know the network? Whether the downtown comes to thrive as a haven of small shops, cafes and culture or whether shopping dollars increasingly head south to Des Moines are questions this group will decide.

Most encouraging is the interest in community service. How far we've come from the Me Generation and the fast-track careerism of the 1980s. This group is genuinely interested in community.

Congratulations to the Young Professionals of Ames on a great launch this year. Best of luck as you continue to grow.

2012 and Beyond

Although nearly half of the membership is now the "next generation," Millennials, YP's continue volunteering in and impacting the Ames community. Reflecting over the past 10 years, we have seen the addition of many attractive amenities in the Ames community: the aquatic center, a multitude of bike paths and easily accessible parks, a Main Street renovation, a proposed new library, a new middle school



CONTRIBUTED PHOTO

Rounding out the 10th anniversary year, the Young Professionals of Ames governing board held a board reunion at the home of Austin and Melissa Woodin.

and future plans for elementary schools, not to mention the exceptional business environment throughout the community.

It is a testament to this organization that all but one of the original organization founders are still living and working in Ames. The Young Professionals of Ames is proud to be part of the future of Ames. Thank you for welcoming us and engaging our members since 2002.

If you would like to know more about joining the Young Professionals of Ames and making a difference in our community, please contact president-elect, Jenny Pollard, pollard@iastate.edu or join online at www.ypames.com.

Read With Me Fall 2012

Presented by George White Chevrolet

YPA held our semi-annual Read With Me Program on Nov. 1 and 2 where 32 YPA members read to Preschool and Kindergarten students in the Ames Community School District. This year, YPA members read to nearly 680 students and donated a book to each of the students to enjoy at home.

This upcoming spring, YPA members will be reading to all first and second grade students in the Ames Community School District as we continue our efforts to promote reading and the development of our leaders of tomorrow.



2012 YPA Board

President Shelly Greving,
Iowa 4-H Foundation

Past-President Dan Nutini,
Roseland, Mackey, Harris Architects PC
President-Elect Jenny Pollard,
Iowa State University Alumni Association
Community Outreach and Partnerships Chair Jenni Talbott,
McFarland Clinic, PC

Community Outreach and Partnerships Co-Chair Kelsey Leighton,
Bickford Assisted Living of Ames

Leadership and Professional Development Chair Aaron Mortvedt,
Gateway Hotel and Conference Center
Leadership and Professional Development Co-Chair Teresa Rummer,
First National Bank

Marketing Chair Andrea Hammes Dodge,
Mary Greeley Medical Center
Marketing Co-Chair Sara Houlihan,
North Grand Mall

Social Chair Tera Lawson,
Iowa State University
Social Co-Chair Haley Cook,
Ames Convention and Visitors Bureau

Chamber Liaison/Staff Sarah Buss,
Ames Chamber of Commerce

Thank you to our 2012-13 YPA sponsors

Alpha Copies

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ISU MBA

Mary Greeley Medical Center

Munn Lumber

North Grand Mall

Northwestern Mutual

Roseland, Mackey, Harris Architects, PC

Connect with YPA

Visit www.ypames.com for upcoming events, committee openings and volunteer opportunities.



■ MAIN STREET CULTURAL DISTRICT

Snow Magic on Main presented by Somerset Veterinary Hospital continues through December

Experience the Bank of the West Snow Ball Drop

Snow Magic on Main continues throughout December with fun activities for the whole family. The Snow Ball Drop on Saturday, Dec. 1, is back this year after much success in 2011. Holiday revelers of all ages can witness a flurry of labeled "snowballs" that include chances to win great prizes and savings throughout the Mainstreet District. Nearly 1,000 snowballs will be dropped from the sky into the middle of Tom Evans Park, at the corner of Main & Burnett. The snowballs will offer prizes and discounts at Cultural District businesses. The Main Street Cultural District extends a big thank you to our Snow Ball Drop Sponsor, Bank of the West.

Bank of the West Presents: Snow Ball Drop with Santa at Tom Evans Park
Saturday, December 1, 1 p.m.

Need a gift idea? Purchase Main Street "Bucks"

Main Street Cultural District Gift "Bucks" are available for purchase at First National Bank in downtown Ames. Denominations are \$10 and \$25 and gift certificates can be used at most downtown businesses. Gift certificates must be purchased with cash or with a First National Bank check.

Full details on the downtown holiday events are listed on AmesDowntown.org. Questions about a specific



CHAMBER OF COMMERCE PHOTO

event? Please contact the MSCD office at 233.3472.

Make downtown Ames your Holiday Shopping Destination

Shop unique, locally-owned stores in downtown Ames all December long. There will be free parking downtown every weekend through the end of December and many shops will stay

open Sunday afternoons from 1-5 p.m.

Ten Things You'll Find in downtown Ames this Holiday Season

1. Decorated window displays.
2. Holiday decorations, flowers, accessories and more.
3. Chocolate, chocolate and more chocolate.
4. Handcrafted pottery, glass, paintings, jewelry and more.
5. Fair trade goods, organic products, & locally brewed beer.
6. Jewelry, clothing and accessories.
7. The perfect place to host or cater your holiday parties.
8. Professional photographers to capture your holiday photos.
9. One-of-a-kind gifts for the person who has everything.
10. Quality customer service with small town feel.

Make downtown Ames Your Holiday Shopping Destination

Thank you to the 2012 Snow Magic Sponsors

Presenting Sponsor:
Somerset Veterinary Hospital



Jingle Bell Sponsor: Massage Heights



Jingle Bell Sponsor: Bethany Life



Trolley Sponsor: Alpha Copies



Snow Ball Drop Sponsor: Bank of the West



Gingerbread House Sponsor: Mediacom



TUBACHRISTMAS in Ames

AMERRY TUBACHRISTMAS concert will be held in Ames on Saturday, Dec. 8 at 1:30 p.m. at First United Methodist Church, 516 Kellogg Ave. Admission is free and the show is family friendly. This unique hour-long concert will feature more than 50 tubas and euphoniums. Every TUBACHRISTMAS performance features traditional Christmas carols especially arranged for tubas and euphonium. The warm, rich, organ-like sound of the tuba-euphonium choir has won the ears and hearts of every audience.

This year, MERRY TUBACHRISTMAS concerts will be presented all over the United States and in several foreign countries. If you play the tuba or euphonium and you wish to participate in this concert, please contact Mike Golemo at mgolemo@iastate.edu or at (515) 292-0685. For more information about TUBACHRISTMAS, you can visit www.amestubachristmas.com.



CHAMBER OF COMMERCE PHOTOS

Volunteer your time downtown

MSCD is compiling a list of individuals interested in receiving information about volunteer opportunities in downtown Ames. Volunteers in downtown help with a number of activities such as fourth of July, ArtWalk, MusicWalk, and Oktoberfest, beautification initiatives such as flower plantings, holiday light hanging, and cleanup events, and more. If you would like to be added to this list, please email events@amesdowntown.org and asked to be added to the volunteer database.

About Us:

The Main Street Cultural District was established on Jan. 1, 2004. Its mission is to advance and promote downtown as the destination district in the heart of the Ames community. To keep updated on MSCD happenings, become a fan of the Main Street Cultural District on Facebook, bookmark AmesDowntown.org and contact our office at 233-3472. MSCD is an affiliate organization of the Ames Chamber of Commerce.

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CAMPUSTOWN

Support local businesses this holiday season

Campustown is full of fantastic ideas for your loved ones. Whether you're shopping for your grandmother or your nine-year-old nephew, head to Campustown for the perfect gift.

Your Campustown Holiday Shopping List:

- A pound of fresh roasted coffee for Grandma (great stocking stuffer!) from Arcadia Bakery and Café or gift certificates to Lorry's Coffee or Stomping Grounds.
- Halo 4 for your gamer cousins at Pixels.
- A savings bond for your newest niece from First National Bank.
- Great ISU gear for your parents from Dogtown University.
- A personalized photo calendar for your grandparents (or new grandparents!) from Copyworks.
- The latest Marvel comics for your nephews from Mayhem Comics and Games.
- A day of pampering for the new mom in your family with a gift certificate from one of our salons (like Leedz) and a stop at Nikki Nails for a manicure and pedicure.

Need to escape the stress of family get-togethers? Campustown can help you with that too—whether you want to enjoy a nice glass of wine at Café Beaudelaire or dance the night away at Charlie Yokes. Don't feel like cooking any more? With more than 20 restaurants in Campustown, and delicious food from around the world, we can satisfy any appetite. Make Campustown part of your holiday plans this year and show your Campustown PRIDE.

Check out www.amescampustown.com for a full list of businesses.



CHAMBER OF COMMERCE PHOTOS

Holiday gifts can be found throughout Campustown. Mayhem Comics and Games sells a wide variety of the latest comic, right. Copyworks can help customize many gifts, including a calendar, for a more personalized gift, above.



CHAMBER OF COMMERCE PHOTOS

