

## MEDIA RELEASE

To: Ames Media  
From: Ames Economic Development Commission  
Date: August 18, 2011  
Re: IT business to locate in Ames bringing 20 jobs



### **Rural Soluxions locating to Ames and creating 20 new jobs**

Ames, IA – Information technology company Rural Soluxions, LLC announced Thursday they are opening offices in Ames, IA, creating 20 new jobs.

Rural Soluxions intends to open in October 2011 and start hiring during the first 30 to 60 days.

Ames Economic Development Commission Vice President for Existing Business and Industry, Ron Hallenbeck, says, “Rural Soluxions’ selection of Ames is another example of the attraction that the community has for IT related businesses. The addition of these jobs is well suited for both experienced IT workers and graduates of Iowa State University who want to remain in Ames to start their careers.”

Software testing and quality assurance services for existing and future clients of Xpanxion, LLC will be their main focus. Xpanxion is a software services development company which has been in business for 13 years with headquarters in Alpharetta, Georgia; it also has offices in Kearney and Loup City, NE, and Pune, India.

AshLea Allberry, CEO of the new LLC, is the current Director of Marketing at the Alpharetta, GA, location. The CFO, Nick Eurek, will be the existing CFO of the parent organization, Xpanxion, LLC, and will provide services to both entities.

“Ames is an ideal location for Rural Soluxions’ first office. The community embraces new businesses and attracts a talented Midwestern technical workforce. Recruiting and hiring software quality assurance and strong technical professionals will be our primary focus in the coming weeks,” says Allberry.

Rural Soluxions, LLC - a start-up business that grew from Xpanxion, LLC - will be receiving support from the Iowa Department of Economic Development and a match from the Ames Economic Development Commission.

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